



BERNIE LO

**AWARD-WINNING TELEVISION NEWS ANCHOR,
TALK SHOW HOST & MODERATOR**

*A Veteran Financial Journalist and News Anchor
with a Strong Reputation for Straight-Talking
and Engaging Conversations*

BERNIE LO

about

Bernard is a **veteran television news anchor** and talk show host who has commanded a formidable reputation in Asia over the past **30 years**.

His many awards include "**Best News Anchor**" in 2013, "**Best Current Affairs Presenter**" in 2000 and 2011, and winner of the New York Festivals **silver world medal for Best News Anchor** at the 2014 International Television and Film Awards. He.

As a founding member of **CNBC Asia**'s team in the early 1990s, he played a pivotal role in establishing NBC's presence in the Asia-Pacific market. His career at CNBC Asia began with field reporting, but he quickly rose to become Anchor and Chief Stocks Editor, co-hosting the flagship morning program Squawk Box and hosting his own variety talk show, Lo & Co.

Bernard later joined **Bloomberg Television**, where he played a crucial role in transforming it into a leading business news network, rivalling CNBC in Asia. As lead anchor, he hosted prime time news programs and also his own talk show, Asia Confidential, solidifying his reputation as a trusted voice in financial journalism.

In 2010, he returned to **CNBC Asia**, hosting **Squawk Box**, **The Call**, and his own talk show, **Straight Talk with Bernie Lo**.



BERNIE LO

experience

Bernie Lo's expertise extends beyond anchoring to include extensive experience as a conference moderator and event host. He has presided over major global gatherings including the **World Economic Forum**, **Asian Financial Forum**, and numerous high-profile **financial conferences**, commanding audiences of thousands.

He has a vast interviewing portfolio of top-tier business, political and entertainment leaders, featuring conversations with technology titans **Bill Gates** and **Larry Ellison**, financial legend **George Soros**, economic advisor **Larry Summers**, heads of Asian governments, including Singapore Prime Minister **Lee Hsien Loong**, former Philippines President **Gloria Arroyo** and Hong Kong Chief Executive **Donald Tsang**. He has also interviewed countless CEOs of global banks and other influential figures who have shaped the 21st century.

Lo is the recipient of multiple awards at the Asian Television Awards including "**Best News Anchor**" in 2013, and "**Best Current Affairs Presenter**" in 2011.

Despite facing a life-altering spine injury in 2015, he demonstrated remarkable resilience, continuing his career until 2021 and undergoing a gruelling recovery process.

Now fully recovered, Bernie is available for **hosting, moderating, and media engagements**, bringing his wealth of experience and professional acumen to new opportunities in event hosting, television broadcasting, as well as digital media platforms including social media channels and podcasts.



BERNIE LO

key facts

Currently ...

- Professional **host** & **moderator** of conferences and events

Formerly ...

- **Host** of television programmes
- **Anchor** and **Chief Stocks Editor**, CNBC Asia-Pacific
- **Host** – *Squawkbox*, *Lo & Co*, *The Call*, *Straight Talk with Bernie Lo*, CNBC
- **Lead Anchor**, Bloomberg TV
- **Host**, Asia Confidential, Bloomberg TV
- Master's degree, **University of Idaho** & Bachelor's degree, The **Evergreen State College**, Washington

Flies from **Hong Kong**

Hosts, moderates and emcees client functions, and television, including social media events and podcasts



Useful links for Bernie Lo:

- TIB Speaker Web Page >> [**Go to Webpage**](#)
- TIB Video Channel >> [**Watch Videos**](#)



Andrew Vine
CEO
The Insight Bureau
Appointed Agency

Speaking & Moderating Requests:

+65-6300-2495

engage_us@insightbureau.com