



Chloe Cho

Co-Founder – Brilliant Media & Productions
Former News Anchor – CNBC & Channel NewsAsia

*Former International news anchor,
passionate media producer and expert
moderator of investments and business
dialogue.*

Chloe Cho

About Her

- A prolific **content creator** and **international journalist**, Chloe is passionate about **effective storytelling** through television and new media platforms. She is well known as a **top TV news anchor in Asia**, recently with **Channel News Asia** and previously **CNBC Asia**, based in Singapore.
- Chloe **co-founded Brilliant Media & Productions** in mid-2018 with the goal of creating **dynamic and impactful media content for international markets**.
- Her efforts follow much success with such top-rated weekly talk shows in Asia Pacific as **“Millionaire Minds,” “Investor Insights”** and business reality show **“Start-up Asia”** which were presented, executive produced or created by her via Singapore-headquartered Channel NewsAsia. She served as **Executive Producer/ Presenter (Assistant Vice President)** from mid-2014 to mid-2018 during which she executed strategy, editorial guidelines and planning for **Branded Content, Commercial Productions** and **Current Affairs**.



Chloe Cho

Her Story

- Previously, she was **anchor/ correspondent** of CNBC Asia for six years as she helmed global business shows such as **Capital Connection**, **Cash Flow**, **The Call** and **Asia Market Week** out of multiple cities including Singapore, London, HK and Sydney. She has traveled extensively covering **major international events** from the **North Korean nuclear crisis** to the **global financial meltdown** and interviewed key newsmakers including **IMF Chief** Christine Lagarde, **former U.N. Secretary-General** Ban Ki-moon, **Singapore's Deputy Prime Minister** Heng Swee Keat, **Philippine Vice President** Leni Robredo as well as **top business leaders** **SAP CEO** Bill McDermott and Anand Mahindra, the **Chairman of Mahindra Group**.
- Over the course of her long-running media career that began as a teen in educational television, she was selected as a **finalist** in the TV Personality category for AIBs (**Association for International Broadcasting**) Awards in London in 2016 and 2015, and was among **50 Most Influential Koreans** recognized for their work in international media, culture and arts by Newsweek Korea in 2009. Earlier she was a **finalist for "Best Business Report"** at **CNN World Report Contributors' Awards** in Atlanta, Georgia of the U.S. in 2003.



Chloe Cho

Moderating

- Having worked **in multiple roles** as a **news anchor** and **correspondent** as well as **executive producer** and **show creator** for numerous TV networks including CNBC, and Channel NewsAsia, Chloe often **chairs panels around the world** for the International Monetary Fund, the World Economic Forum, the Asian Development Bank, and the ASEAN Business & Investment Summit among others. **Chloe covers a wide range of subjects** -- from business and finance, technology, start-up disruption and innovation as well as international geopolitics involving Asia, to women empowerment. She's known to **stimulate discussions effectively** through a **sharp journalistic interviewing style** and **insightful conversations** with a **tinge of humor**.
- Chloe has interviewed **global newsmakers** including **IMF Chief** Christine Lagarde, **former U.N. Secretary-General** Ban Ki-moon, **Philippine Vice President** Leni Robredo as well as Sir Martin Sorrell and **SAP CEO** Bill McDermott. Chloe has covered **key international news developments** from the North Korean nuclear crisis and the G20 summits to Thai political tensions and the 2008 financial crisis in her capacity as a **CNBC Asia anchor/ correspondent**, **Executive Producer/ Presenter of Channel NewsAsia**, and a **CNN World Report contributor**.



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Moderating

- She has **strong experience moderating investment and business conferences and customer events** in the region across many industries, but particularly so in **financial services**, including AIA, JLL, Procter & Gamble, Citibank, Janus Henderson, Franklin Templeton, Schrodgers, Henley and Partners, Ogilvy, Publicis, RISE, The Festival of Disruptors (IMDA), SAP Asia, AXA, A*STAR, IE Singapore, Vertex and many others. She has **moderated sessions at The World Economic Forum, the International Monetary Fund, the ASEAN Business and Investment Summit, the Monetary Authority of Singapore, and the Awards & Nominations.**
- A **finalist for “Best Business Report”** at CNN World Report Contributors’ Awards in 2003, and also a **finalist for the TV Personality category for AIBs** (Association for International Broadcasting) Awards in 2015 and 2016, **Chloe was selected among 50 Most Influential Koreans** recognized for their work in **international media, culture and arts** by Newsweek Korea in 2009.



Chloe Cho

key facts

Currently ...

- **Co-founder** of Brilliant Media & Productions
- **Freelance Broadcaster** and media consultant
- **Professional Moderator** of international business forums, political summits and company off-site meetings

Formerly ...

- Anchor and Correspondent, **CNBC Asia**
- Anchor of **Channel News Asia's** primetime evening programme *East Asia Tonight*
- CNN World Report contributor
- News team manager and principal anchor, **Arirang TV**
- Bachelor degree in **French** Language at Hankuk University

Flies from **Singapore**

Moderates conferences, client forums and management meetings in Korea and across Asia



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articulate ▪ lively ▪ professional



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