

# Dr DANIEL FRANKLIN

Executive Editor & Senior Editor, Britain

*The Economist*

Former Editor of *The World in,*  
*MegaChange & MegaTech*

*Unique perspectives from one of the  
best-respected commentators on  
international affairs, the global  
business economy and technology*

# Dr DANIEL FRANKLIN

his thoughts

Daniel is the **Executive Editor** of *The Economist* newspaper, and frequently deputizes as editor of various segments of the newspaper. He is also currently Senior Editor, Britain. Until recently he was **US Editor** and **Diplomatic Editor**. He is one of the world's best-respected journalists of international world affairs. He plays a significant role steering the newspaper's **editorial agenda** and leading the intellectual debate on key global events. He was previously **Business Affairs Editor**, and the Editorial Director of the Economist Intelligence Unit.

For over 15 years, he edited *The World-in* publication (now called *The World Ahead*).

From his editorial chair, he brings **unique perspectives** about the forces driving an ever-changing the world – joining the dots on geopolitics, economics, business, technology and climate change -- and what this means for international business leaders. He is often engaged either as a **keynote speaker**, or as an **expert moderator**.



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## *The World in 2003-2019*

*The World in* (now called *The World Ahead*) contains *The Economist's* annual collection of detailed, numerate and opinionated predictions for the year ahead. It features leading figures from politics, business, finance, science, technology and the arts alongside prominent journalists from *The Economist* and other leading news publications.

Experts consider the interlocking challenges facing the world: the war in Ukraine, high food and fuel prices, the fight against inflation, the transition to renewable energy, and China's uncertain post-pandemic path

Daniel regularly presents his "Daniel's Dozen" pick of the most significant issues he believes will impact the world of business.



The  
Economist

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## MegaChange: The World in 2050

MEGACHANGE: In **2050** there will be **9.3 billion people** alive - compared with 7 billion today - and the number will still be rising. The **population** aged over sixty-five will have more than doubled, to more than 16 per cent; **China's GDP** will be 80 per cent more than America's; and the number of **cars on India's roads** will have increased by 3,880 per cent. And, in 2050 it should be clear whether we are alone in **the universe**. What other mega changes can we expect - and what will their impact be? Megachange 2050 is a compelling look into the most **significant trends** that are shaping the coming decades. It charts the rise and fall of **fertility rates** across continents; how **energy resources** will change in light of **new technology**, and how different nations will deal with major developments in **science and warfare**.



*If you want to know what the future may look like, here it is. A brilliantly well informed guide - all I can say is wow - Chris Patten*

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## MegaTech: Technology 2050

Technology moves fast - so where will it have taken us by 2050? How will it affect the way we live? And how far are we willing to let it go?

In *Megatech*, distinguished scientists, industry leaders, star academics and acclaimed science-fiction writers join journalists from *The Economist* to explore answers to these questions. Twenty experts in the field, including Nobel prize-winner Frank Wilczek, Silicon Valley venture-capitalist Ann Winblad, philanthropist Melinda Gates and science-fiction author Alastair Reynolds identify the big ideas, fantastic inventions and potentially sinister trends that will shape our future. Join them to explore a brave new world of brain-computer interfaces, vat-grown cruelty-free meat, knitted cars and guided bullets.

The writers predict the vast changes that technology will bring to everything from food production to health care, energy output, manufacturing and the military balance. They also consider the impact on jobs, and how we can prepare for the opportunities, as well as the dangers, that await.



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## key facts

Currently ...

- **Executive Editor**, *The Economist*
- **Senior Editor, Britain**, *The Economist*
- Co-editor of the book **Mega Change 2050** (2012)
- Professional **Speaker** and expert **Moderator**

Formerly ...

- **Diplomatic Editor** – *The Economist* (since June 2018)
- Editor, **The World In**, published annually by The Economist Group
- Editor of **Mega Change 2050** (2021) and **Mega Tech 2050** (2017)
- **Business Affairs Editor**, *The Economist*
- Editor-in-Chief, **economist.com**
- Editorial Director, **Economic Intelligence Unit (EIU)**
- **PhD** in East European trade, University of Aston.

Flies from **London**

Speaks to audiences around the world, addressing conferences, client forums and management meetings. He also moderates high level business-to-business and business-to-government dialogue.



### Sample speaking topics:

**The World Ahead 2025:** key economist and geopolitical developments that may unfold in the coming year ahead, which will shape the future of our world.

**MegaChange:** a bold look into our future and a glimpse of what the World in 2050 may look like.

**MegaTech:** a positive review of emerging technologies which will shape the World in 2050.

**Just Good Business:** how companies strive to be sustainable, responsible organisations -- doing well by doing good.

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## what people say

"Daniel Franklin's speech was **inspirational**, focusing on the role of **science, environment** and **demographics** in the context of change."

"I also enjoyed the **thought-provoking** speech from Daniel Franklin, which was such an interesting overview of some **evolutionary and revolutionary events**"

"We got **terrific feedback** ... Daniel was **exactly right** for the topic this year."

"The event was **a great success** and we have heard **lovely words from clients** and internal guests. Daniel's speech was **positively engaging**, and he was even more charming in person, who **spent lots of time chatting to the clients!**"

"Daniel did **an amazing job** ... not only did he give a great speech, he also was really **great company at dinner!**"

Intelligent • charming • thought-provoking



## Useful links for Daniel Franklin:

- TIB Speaker Web Page >> [Go to Webpage](#)
- TIB Video Channel >> [Watch Videos](#)



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