

FREDRIK HAREN

The Creativity Explorer
Global Conference Speaker on
Business Creativity, Innovation & Change

*One of the most talked-about names in
Business Creativity -- trusted by thousands
of clients, around the world, to inspire,
entertain and educate*

FREDRIK HAREN

The Global Speaker for Global Conferences

Fredrik Haren is an **author** and **global keynote speaker**, based in Stockholm. He speaks on **business creativity** and human **innovation**, on **embracing disruption** and **change**, and the importance of having a **global, human mindset**. While some speakers claim they are global, few match Fredrik; he has given over **2,000 speeches in 75 countries** across **six continents** of the world, and usually speaks in 20 to 30 countries a year. He is the author of 10 books, the most significant ones being ***The Idea Book***, ***Developing World*** and ***One World One Company***. ***The Idea Book*** has sold over **200,000 copies**, and was included in the ***100 Best Business Books Of All Time***.

Fredrik draws on **thousands of interviews** and conversations he has conducted over the past 25 years, with business leaders from all corners of the globe. This **unique experience** allows him to **connect** with audience members from **diverse cultures** and backgrounds, and what makes being **the global speaker for global conferences** his speciality.

He is invited to speak at conferences, client events, company offsite meetings and leadership development programmes. His use of **storytelling, interaction and humour**, along with his **authentic speaking style**, makes him one of the most **sought-after** and **inspiring** speakers in the world.



Fredrik essentially believes in the potential of humanity and the power of ideas to achieve this. He understands that people are often resistant to change, yet also curiously creative. He encourages his audiences to embrace, rather than fear disruption and change through becoming more creative and innovative, and to develop a truly open, global mindset.

FREDRIK HAREN

The Global Speaker for Global Events

In 2017, Fredrik Haren was one of the keynote speakers at The **Global Leadership Summit**, held in Chicago. This is the largest leadership conference in the world, dedicated to improving the world by developing better leaders. The speaker faculty included Marcus Buckingham, Angela Duckworth and Sheryl Sandberg.

The audience comprised 10,000 live attendees, 150,000 via live video broadcast, and 400,000 watching via video link from 128 countries around the world.

“Our guests benefited greatly from Fredrik Haren’s presentation. He stretched our leaders to reconsider their creative potential and brought a wonderful sense of humor to our event. His Idea Book was one of our most popular books we offered and continues to impact leaders throughout the world.”

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his books:

Fredrik is the author of ten books; the best known are ***The Idea Book***, ***The Developing World*** and ***One Company One World***,

The Idea Book:

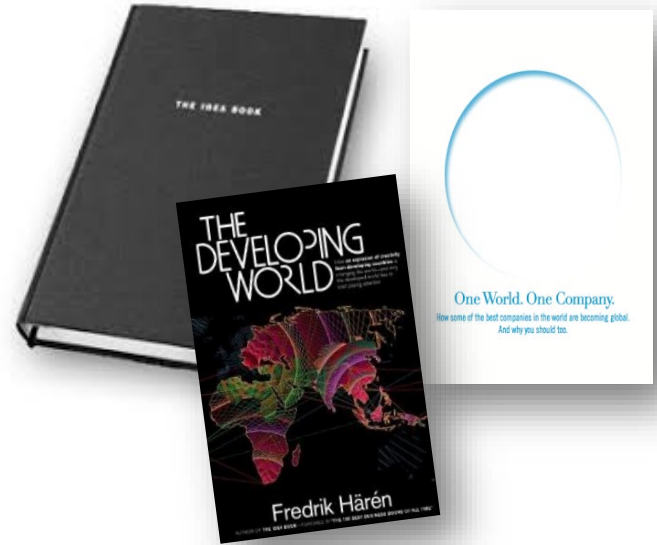
Combining a book and a notebook, designed to awaken your creativity and store your own ideas. Included in **The 100 Best Business Books of All Time**. It sold over 200,000 copies globally!

The Developing World:

How an explosion of creativity from developing countries is changing the world - and why the developed world has to start paying attention.

One World, One Company:

How some of the best companies in the world are becoming global. And why you should too. A collection of over 75 interviews with company CEOs around the world.



Soon to be Published (end 2025)

The World of Creativity

This book is a tribute to thousands of creative people Fredrik has met around the world, and the invaluable lessons he has learned on his global journey of 25 years.

FREDRIK HAREN

key facts

Currently ...

- **Global Professional Speaker** on **business creativity & innovation**
- Co-founder of **The Interesting Organization**
- **Creativity Accelerator** Coach and Mentor

Formerly ...

- Author of ***The World of Creativity***
- Author of ***One World One Company***
- Author of ***The Developing World***
- Author of ***The Idea Book*** one of the **100 Best Business Books of All Time** selling over **200,000** copies in **60** countries in **15** languages
- **Speaker of The Year** in Sweden in 2007
- **One of Sweden's Top Ten Speakers Ever**

Flies from **Stockholm / Singapore**

- Author of **ten books** - delivered over **2,000** speeches in over **75 countries** across **6 continents**
- Speaks to audiences around the world, addressing conferences, client events, company off-site meetings and leadership programmes



Sample speaking topics:

Business Creativity. The importance and value of embracing new ideas. An inspiring and motivating talk that encourages creativity and innovation.

Embracing Disruption and Change. With the emergence of AI digital and other technological innovations, we often fear or resist change. Yet we are also naturally, curiously, creative. How must we prepare ourselves for the future?

Creativity to the Power of Computers: Our view of what creativity is -- and can be -- is now being challenged by the fast developments in AI. Yet AI presents us with an amazing opportunity to become more creative than ever.

The Developing World. Rapid changes in the world today will lead to an explosion of ideas. What will this mean to businesses and how do individuals become part of this truly developing world?

One World, One Company: How the most successful organisations can achieve success by becoming truly global companies, not just international ones.

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what people say

*Our event was a **huge success**, thanks in no small part to Fredrik, who was **absolutely brilliant, engaging and inspiring**.”* Corporate Communications Director, MEC International

*“Our global conference brings all our CEOs together from around the world and **Fredrik Haren’s talk could not have been more on point or more energising**. He **set us up perfectly** for the two days that followed.”* CEO, Grant Thornton

*“Fredrik was **amazing! I loved every minute** of his presentation. He was **great to work with**, and stayed on to join us at the dinner after the plenary.”*
Asia Pacific Events Director – EY

*“Fredrik, you were **absolutely wonderful** and so glad we made a connection today and I was able to listen to your talk. **It got me thinking** about many topics!”*
Chief Executive Officer and Chief Technology Officer, OpenText

*Fredrik is a **provocative speaker**, with a **tremendous amount of energy**. The audience thoroughly enjoyed his presentation.* President and CEO, Project Management Institute

*“Fredrik used **humor, intellect, and personal stories** perfectly ... He was **able to connect with a very diverse audience** ...it was by far **the highlight of our event!**”*
Global Conference Manager, LIMRA



Useful links for Fredrik Hären:

- TIB Speaker Web Page >> [**Go to Webpage**](#)
- TIB Video Channel >> [**Watch Videos**](#)

entertaining ▪ thought-provoking ▪ inspiring



Andrew Vine
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Primary Agency

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