



The
*Insight*Bureau

JOHN DYKES

TV PRESENTER, COMMENTATOR,
EVENT HOST & SPEAKER

***A globally-recognised TV anchor,
broadcaster and commentator***

***An inspiring speaker and skilled event
moderator***

JOHN DYKES

About him

John Dykes is Asia's **best-known sports broadcaster**, appearing on screens from Indonesia to India, as well as his hometown of Singapore.

Formerly, the lead anchor for the **International Premier League's** content service, he enjoys a truly **global following**.

He has covered major international sporting events (**football** World Cups, **Formula One**, **tennis** grand slams, **cricket**, **golf** and **rugby** tournaments) as well as Asia's premier football competitions for major media outlets across the region.

A **writer**, **event host**, **speaker** and **content strategist**, John has spent 35 years in Asia and is a citizen of **Singapore**.



JOHN DYKES

His Experience

A true all-rounder with a wide range of experience from showbiz **reporting** to covering the **world's biggest sporting events** and **interviewing** celebrities.

- ❑ **Delivering fireside sessions** of C-Suite executives, investors, and government ministers on best leadership practices
- ❑ **Hosting** the launch of the Singapore **Premier League**
- ❑ **Host, moderator, and panellist** at conferences such as SportsPro Asia, All That Matters and Social Selling
- ❑ Speaking to an audience of MPs at **The Houses of Parliament UK** as part of a **social inclusion event** organised by the Premier League
- ❑ Speaking to 30,000-strong crowds for the **Premier League Live roadshow**
- ❑ Hosting and speaking at a seminar for Lenovo's CIOs with a theme of "Smarter Changes the Game" focused on **technological innovation** and synergies between **sport and business**.
- ❑ Speaking and appearing as a panellist at a Fox Sports Asian symposium on **Diversity and Inclusion** in sport and the workplace



JOHN DYKES

key facts

Currently ...

- **Keynote speaker and Event Host** for conferences, awards galas and webinars
- **Production consultant** and **show host** for SCM (Indonesia) live coverage of the English Premier League
- Host of "**The Top Corner**" weekly chat-show and podcast for Sony Sports Network
- Media training and public speaking coach

Formerly ...

- Creator and host of "**The John Dykes Show**", Fox Sports and Disney+
- Live anchor of the **Champions League, Sony Sports Network**
- Anchor, worldwide TV broadcast, **Premier League**
- Commentator and Host , **ESPN Star Sports**
- Graduated from Warwick University UK

Flies from **Singapore**



Sample speaking topics:

- Leadership, Teambuilding & Innovation
- Teamwork and Decision-making in Pressurised "Live" Situations
- Diversity and Inclusion in Sport and the Workplace
- Technological Innovation and Synergies between Sport and Business

JOHN DYKES

what people say

"The best sports presenter in Asia and among the best in the world. He inspired a whole generation of Indian youngsters to follow sports other than cricket. He deserves a lot of credit for the popularity of the Premier League and Formula 1 in Asia today." Karnik Shah, Founder@ **Prime Foods**

"Thank you for hosting at our Asia Tour 2022 in Singapore. Feedback from our guests and employees are overwhelmingly positive; many of them find you very entertaining and engaging, and you definitely made the event incredible. Again, thank you for participating in our Asia Tour 2022 Gala Night. We look forward to working with you again in the future." Suresh Letchmanan - Managing Director - **BVB Asia Pacific**

The Premier League have utilised John's excellent presenting skills at two recent special events. The first required him to act as MC and host at a VIP event in Hong Kong that the PL had undertaken around its Barclays Asia Trophy. John's easy-going, slick and professional approach meant the on-stage element to the event was a huge success and led to excellent feedback from all involved. More recently he hosted and fronted a live Q&A, at an event the Premier League hosted in the Houses of Parliament with 150 guests including the Home Secretary Theresa May, 75 Ministers and MPs, the Metropolitan Police, football clubs and corporate partners. John brought the whole event together in the professional manner everyone knows him for, bringing the best out of the panel and helping promote an important strand of our work to a key audience." Tim Vine, Head of Public Affairs, **Premier League**

"John was without doubt the number one Sports Anchor/Presenter and Emcee within the Sports media industry and corporate circuit in Asia. He is one of the finest hosts and emcees for sporting and/or corporate events; his ability to deliver to the client as well as the audience is second to none and I would highly recommend John for any event whether formal or informal." Alison Tait, Company Director, **Premier Events & Media**



Useful links for John Dykes:

- TIB Speaker Web Page >> [Go to Webpage](#)
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Professional ▪ Entertaining ▪ Insightful



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