

Jørgen Randers

Professor Emeritus, Climate Strategy
Member, The Club of Rome

Author of *2052* & Co-Author of *Limits to Growth*
And Reinventing Progress

*One of the Best Respected Names in the Field
of Climate Change and in Forecasting the
Future of Humanity*



JØRGEN RANDERS

about

Based in the Oslo, Dr Randers is **Professor Emeritus**, Climate Strategy, Department of Law and Governance, **BI Norwegian Business School**.

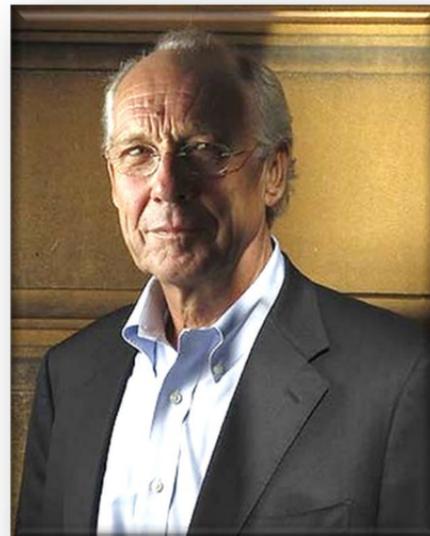
Most famously, he is one of the **authors** of "*Limits to Growth*" (1972), the **most widely-read book** ever published on global climate change, which sold more than 30 million copies, in 30 languages. This research report marked a **turning-point** in thinking about the environment.

Jorgen is also the newly-appointed **Director** of Peking University's **Centre for Ecological Civilization**, in their Institute for Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era.

Jorgen has been a **Full Member** of the **Club of Rome** for many years, and is a former member of its Executive Committee.

He has been **chairman** of three banks and today is a non-executive member of several **corporate boards** in Norway, including the state-owned Postal Service. He also sits on the **sustainability council** of **Dow Chemical** in the US, and **Astra Zeneca** in the UK.

He has received many **prizes and awards**, including an **honorary doctorate** from the Anglia Ruskin University in Cambridge UK, **Honorary Professor**, Fudan Institute for Advanced Study in Social Science, Shanghai. In 2018, he was appointed as **Honorary Researcher**, School of Marxism, Peking University, Beijing.



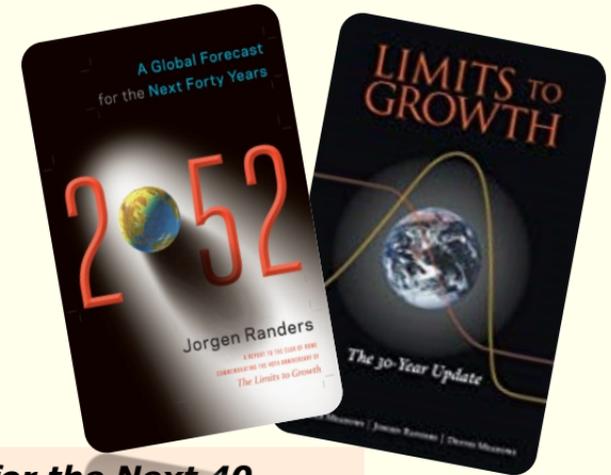
JØRGEN RANDERS

his books

Limits to Growth

Originally written in 1972 by **Jørgen Randers**, Donella Meadows, Dennis Meadows and William Behrens, having been commissioned by the think tank, **The Club of Rome**, *Limits to Growth* sold **30 million copies** in **36 languages**. It was a study which concluded that if rates of **economic growth**, **resource use** and **pollution** continued unchanged, then modern civilization would face **environmental and economic collapse** sometime in the mid-twenty-first century. The updates to the book in 1992 and 2004 demonstrating this its warnings about the climate were alarmingly prescient.

[Hear an explanation of the book and its conclusions](#)
(click and wait as this takes a while to load)



2052: A Global Forecast for the Next 40 Years

Written by **Jørgen Randers** in 2012, he draws on his own experience in the area of **sustainability**, global **forecasting**, and the **predictions** of more than thirty leading scientists, economists, futurists and other thinkers, to guide us through the **future** he feels is most likely to emerge. It does not describe an impending disaster scenario, but concentrates on key trends, and offering concrete **proposals** on how we should **respond to emerging developments**.

[Read more on the book's website](#)

JØRGEN RANDERS

His latest book: *Reinventing Prosperity*

The biggest challenges facing the rich world today are **unemployment, inequality, and climate change**. Until now, most of the solutions to these problems have been politically unacceptable to a world marked by short-termism and a desire for further economic growth.

In *Reinventing Prosperity*, **Jorgen Randers** and **Graeme Maxton** offer a radically **different approach** to economics and our notions of prosperity. They trace the history of the developed world's desire for economic growth and examine the consequences—as well as those in the future—and offer **13 politically feasible proposals** that reduce unemployment, inequality, and the pace of climate change—and also allow for further economic growth, if society wishes.

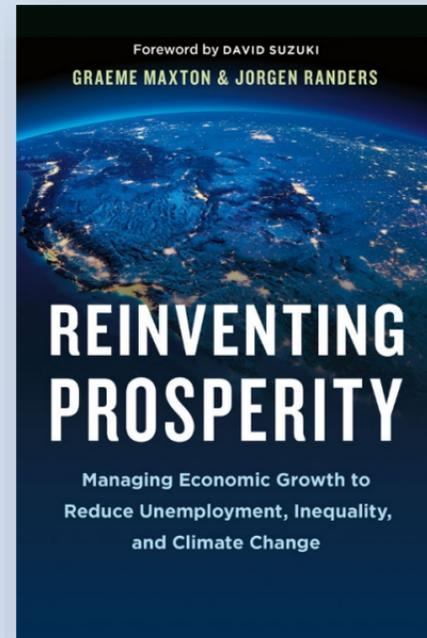


<http://tinyurl.com/ReinventingProsperity>

"An essential guide to those who want to change the world for the better" - Ha Joon Chang, **University of Cambridge**

"A fascinating data-rich look at some of the most fundamental questions our species has ever faced" - Bill McKibben, **American environmentalist**.

"A wakeup call of historical significance" - Ruud Lubbers, **former Prime Minister of The Netherlands**



JØRGEN RANDERS

key facts

Currently ...

- **Professor** of Climate Strategy, **BI Norwegian Business School**
- **Director**, Peking University Centre for Ecological Civilization, Institute for Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era
- Full Member, **The Club of Rome**
- Board Member of **Tomra Systems** ASA in Norway
- Member of Sustainability Board of **British Telecom & Astra Zeneca**,
- Member of **Dow Chemical** External Advisory Council for Sustainability
- **Author** of several well respected books, **2052**, **Limits to Growth** and **Reinventing Prosperity**
- Professional **Speaker**

Formerly ...

- Served as President of the BI Norwegian Business School from 1981-9
- Deputy Director of the **World Wide Fund for Nature** (WWF) 1994-9
- Various senior business positions in Norwegian corporations
- Ministry of Long Term Planning, Norway
- Director, Resource Policy Group, Oslo
- PhD (1973) at the **MIT Sloan School of Management** and undergraduate degree from **Oslo University** and

Flies from **Oslo**



Sample speaking topics:

The Future of The World:

Randers gives a global forecast for the next 40 years; not what the future could be, but what the future *will* be as we inevitably reach the limits to growth.

Why our Planet will not Reach 9 Billion.

Randers busts the widely conceived belief that the world will reach 9 billion people, yet but still fast enough to trigger a climate crisis.

The Green Economy of the Future:

Global consumption will stagnate as society spends ever more on unavoidable repair and adaptation, however constituting key elements of a “green economy” of the future; it may create employment but little growth in disposable income -- rich nations should change their goal to “increased happiness” in a world of stable income and declining population.”

JØRGEN RANDERS

what he says

Jørgen Randers set out to **forecast the next forty years**. Although humanity will try very hard to achieve **economic and income growth** and to get access to sufficient energy to run its economies and to achieve **energy efficiency, it will not do enough**.

By **2052** we will have reached the “**+2°C**” temperature point, generally agreed to be the dangerous threshold at which real damage to the world will occur and by **2080**, this will become **+3°C**, sufficient to trigger self-reinforcing climate change. Despite all of this, Randers does not predict a real crisis or collapse, but a period of **sustained degradation**.

Humanity is simply not rising to the occasion, unable to make **long-term decisions**, not because it is technically impossible or wildly expensive, but because our modern society is extremely short-term focused, finely-tuned to maximise short-term benefits, often at the cost of future problems. This forms a **contest between** two of our grand institutions: **Democracy** and **Capitalism**. Capitalism will not allocate money to projects where most of the benefits are realised only 20 years later and where most of the costs are incurred now. Instead, it allocates money where benefits come within four years or less, using very low discount rates. Neither the capitalist machinery nor our democratic society puts enough emphasis upon our grandchildren's benefits. Instead, we continue to do things today which are for *our* benefit and which will cost future generations a lot. This is Jørgen Rander's key message.



Useful links for Jørgen Randers:

- TIB Speaker Web Page >> [Go to Webpage](#)
- TIB Speaker Profile >> [Download PDF](#)
- TIB Video Channel >> [Watch Videos](#)

Engaging • Compelling • Insightful



Andrew Vine
CEO
The Insight Bureau
Exclusive Agency

Speaking & Moderating Requests:

+65-6300-2495

engage_us@insightbureau.com