

Senior Global Advisor, Public Policy Economist Intelligence Unit

With more than 40 years' experience covering economics, business and public policy, Leo has analyzed and written about every major economic event of recent times.



The Economist

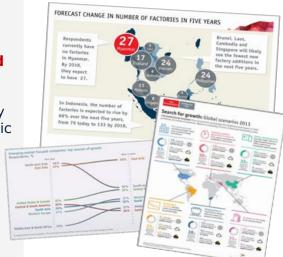
Intelligence Unit

About the EIU

The Economist Intelligence Unit (The EIU) is the **world leader** in global business intelligence, helping businesses, the financial sector and governments to **understand how the world is changing**, and how that **creates opportunities to be seized** -- and **risks to be managed**. Its global expertise produces the **high-quality research**, **analysis** and **data** about countries, cities, industries and companies, and its consultancy, advisory and networking solutions also help its clients to **understand and navigate the toughest business challenges.**

The EIU comprises **Subscription Services** (country analysis, risk analysis and industry analysis, and data), **Consultancy Solutions** (economic, political and socio-demographic forecasting, bespoke modelling and scenario analysis, country and city forecasting, location benchmarking), **Global Advisory** (global policy and global strategy) and Economist Corporate Network (ECN) (membership programmes for business leaders based in cities in Asia, Central and Eastern Europe, Middle East and Africa).

The EIU also produces **Special Reports** and **indices tracking key global development**, e.g. the Global Democracy Index, Global Livability Index, Worldwide
Cost of Living, and many other special focus reports on topics including China, Brexit,
Trade, Energy, Environment, Healthcare, Technology, Innovation and so on.





about

- Based in Washington DC Leo Abruzzese advises the Economist Intelligence Unit's global public policy service. He has more than 40 years of experience covering economic, political, and business environments around the world, firstly as a journalist, then as an analyst.
- He has written about every major economic event of the last generation, from the oil shocks of the late 1970s to the financial-market shocks during the last recession. He has analysed developments including European economic integration, the rise of China, the dissolution of the Soviet Union, the Mexican and Asian financial crises, the Uruguay Round of global trade talks, and global asset bubbles.
- At the EIU, he has been responsible for shaping a coherent world view of the economy each month, from the work of more than 100 staff analysts. He is also the principal analyst for the United States and presents the company's outlook on the U.S. as well as the global economic environment to companies, governments, and universities around the world.
- Prior to 2010, Leo was the EIU's Editorial Director in the Americas, overseeing a team
 of analysts and directing the company's research operations in that part of the world.
- He has also lived and worked in Washington for 20 years covering economic and business issues in Congress.





his expertise

- Leo provides executive briefings to regional and global management meeting and to boards on the global economic outlook, the USA, Europe and the emerging markets.
- He regularly presents EIU analysis at conferences and events around the world.
- He regularly chairs events for Economist Conferences, focusing on such topics as emerging markets, global finance, private equity, legal issues and outsourcing.
- Leo has presented and defended The Economist Intelligence Unit's forecasts before governments, corporations and non-profits throughout the US, Europe, Asia and the Americas. He has spoken before boards of directors and at high-level gatherings of such companies as Cisco, Oracle, Facebook, General Electric, IBM, HSBC, Coca-Cola, Philips, Barilla, Boeing, KPMG, Embraer and Citigroup.
- In March 2012, he joined with Michael Bloomberg, then-mayor of New York city, to release an EIU report on the competitiveness of large cities.
- In March 2015 he participated in the release of the No Ceilings: Full Participation Report, which was launched by Hillary Clinton and Melinda Gates.
- Leo is regularly sought after and interviewed by the US and international media, including BBC, CNN, CBS, and Al-Jazeera.





Leo Abruzzese key facts

Currently ...

Senior Global Advisor of Public Policy, The Economist Intelligence Unit

Formerly ...

- Deputy Editor, The World in.. magazine, The Economist
- Executive Editor, North America Economist Intelligence Unit
- Global Forecasting Director, Economist Intelligence Unit
- Federal Reserve / Treasury Editor, with Bloomberg News.
- · Deputy Director, Country Analysis, Economist Intelligence Unit
- Editor-in-Chief, Viewswire, Economist Intelligence Unit, The Economist Group.
- Editorial Director Knight Ridder Newspapers / Journal of Commerce.
- He participated in European research programmes sponsored by New York University and the German Marshall Fund.
- Leo received a bachelor's degree in Liberal Arts from St. Joseph's University.

Flies from Washington DC

Speaks to audiences around the world, addressing conferences, client forums and management meetings



Useful links for Leo Abruzzese:

- TIB Speaker Web Page >> Go to Webpage
- TIB Speaker Profile >> Download PDF
- TIB Video Channel >> Watch Videos



InsightBureau





Andrew Vine CEO The Insight Bureau Exclusive Agency

Speaking & Moderating Requests:

+65-6300-2495

engage_us@insightbureau.com