

DR MARK ESPOSITO

Professor at Harvard University and Hult International
Business School

Co-founder & Chief Learning Officer, Nexus FrontierTech

Co-Author of *"The AI Republic"* &
"Understanding How the Future Unfolds"

*A socio-economic strategist and
global thought leader in matters relating
to The Fourth Industrial Revolution,
Megatrends & Circular Economy*



Dr MARK ESPOSITO

About him

- He is a global expert of the **World Economic Forum** and advisor to national governments.
- He is advisor for the **Prime Minister Office in the UAE**. He equally serves as advisor to **Cambrian Futures**, a global advisory thinktank and to the **Ideation Center of Strategy** at PwC in Dubai
- He is a Distinguished Fellow at the **UNESCO Chair for the Future Literacy of Finance**.
- Mark has Fellowships with the **UCL Institute for Innovation and Public Purpose**, **DLT Science Foundation**, **The Digital Impact Alliance** for the **United Nations Foundation**, and with the **Global Federation of Competitiveness Councils** in Washington D.C.
- In 2022 he was nominated **Advisor to the UC Berkeley SkyDeck** incubator.
- In 2016, he was inducted into the radar of Thinkers50 as **one of the 30 most prominent rising business thinkers in the world**.
- He is teaching faculty member at the **Harvard University's** Division of Continuing Education.
- Professor of Business and Economics at **Hult International Business School** and **IE Business School**.
- Professor and Fellow for the **Mohammed Bin Rashid School of Government** in Dubai.
- Mark teaches **Systems Thinking and Complexity**, **Economic Strategy and Business**, **Government & Society** for the Extension and Summer Schools and serves as Institutes Council Co-Leader, at the Microeconomics of Competitiveness program (MOC) developed at the Institute of Strategy and Competitiveness, at **Harvard Business School**.
- He is the Founder & Director of the **Lab-Center for Competitiveness**, a think-tank affiliated with the MOC network of Professor Michael Porter at Harvard Business School and Head of the Political Economy and Sustainable Competitiveness Initiative.



Dr MARK ESPOSITO

His Books



Mark Esposito is a prolific author and his articles can be found on ResearchGate and his books on Amazon.

<https://www.amazon.com/Mark-Esposito/e/B002NHEODC>

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Understanding How The Future Unfolds: Using DRIVE to Harness the Power of Today's Megatrends

Our business's success depends on how you prepare for the future. While business leaders of the past looked in the sideview mirror to predict the road ahead, we must now look at the greater forces affecting the social, business and economic world today—megatrends. Terence Tse and Mark Esposito provide a fresh, holistic way to think about tomorrow by preparing for it today: The “DRIVE” framework examines five interrelated megatrends:

- **D**emographic and social changes
- **R**esource scarcity
- **I**nequalities
- **V**olatility, complexity, and scale
- **E**nterprising dynamics

By observing today through the lens of DRIVE and understanding how megatrends influence one another, business owners, entrepreneurs, executives, policy makers and individuals can prepare for tomorrow. In this book, they will learn how to simplify the complexities around them, make better-informed decisions, and identify new business opportunities. They will also discover how to prepare for uncertainty, own the global conversation, and illuminate the blind spots on the journey ahead. With real-world examples from today's top executives and policy advisors and in-depth analysis of each megatrend, DRIVE is the GPS system for the new global economy.

UNDERSTANDING HOW THE FUTURE UNFOLDS

Using **DRIVE** to Harness
the Power of
Today's Megatrends



TERENCE C. M. TSE PHD
& MARK ESPOSITO PHD

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The Circular Economy

The concept of the **circular economy** has been gaining a great deal of attention in both business and political discussions lately. This is unsurprising because since the industrial revolution, we have been able to depend on natural resources to achieve economic growth and development and raise the standard of living. But as these resources become scarcer and more expensive, and the over utilisation of these resources is having negative impact on the environment **we need to find new ways to create a more sustainable economic growth model** that generates more **employment** and improve **competitiveness**.

Mark Esposito presents a **compelling argument for a business model that embraces the Circular Economy** and that models around the creation of shared value. Mark suggests that the rise of shared value to go **beyond Corporate Social Responsibility** and considers **Linear versus Circular** Economy models in which he believes that the Circular Economy is the new paradigm of industrial organization. Mark is a member of the worlds most renown Circular center at the *University of Cambridge, Judge Business School* as well as a Senior Associate with the *Cambridge Institute in Sustainability Leadership*



In his Keynotes, Mark draws a conversation on the need for the Circular Economy; a complete **rethink on the production, consumption and ownership**. He suggests that there is a way to retransition our economy from having resources to lightening resources with the idea of returning all of the waste back into the value chain. He talks about how businesses can do this and how do we build an economy that is agile and prosperous but does not depend entirely on natural resources to succeed and thrive.

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Artificial Intelligence

Mark Esposito co-founded **Nexus FrontierTech** with Terence Tse, an **Artificial Intelligence company** committed to help businesses of different sizes harness the power of AI to achieve new advantages.

Artificial intelligence (AI) is no longer just a buzzword – it facilitates **fundamental changes** in the way businesses operate across all sectors. Recent advancements in AI are creating opportunities for companies to **automate business processes, transform customer experiences** and **differentiate product offerings**. In recent years, an increasing number of companies are using AI to slash costs, often without sacrificing effectiveness. But many more are now looking into making AI a fundamental part of the developments in new product and service value propositions. Others use this technology to come up with capability that enables them to innovate.

In short, **AI is now an indispensable function** in any business that wants to succeed.

Mark presents to clients how they can create new AI capabilities that will give them a **new competitive edge**, from design to production, to continuous maintenance and upgrades.



MARK ESPOSITO

key facts

Currently ...

- Teaches Business, Government & Society, Economic Strategy & Competitiveness at **Harvard University's** Division of Continuing Education
- Affiliate Faculty, Microeconomics of Competitiveness Program (MOC) **Harvard Business School**
- Co-Founder & Chief Learning Officer, **Nexus FrontierTech**
- Co-founder and Chairman of the Strategic Foresight Board, **Circular Economy Alliance.**
- Professor, **Hult International Business School** and Director, **Futures Impact Lab**
- Professor of Economic Policy and non-resident Research Fellow, **Mohammed Bin Rashid School of Government** (MBRSG)
- Senior Fellow at the **Global Federation of Competitiveness Councils.**
- Professional **speaker** and moderator.

Formerly ...

- Research Fellow for the **Circular Economy** at **Judge Business School**, at the University of **Cambridge.**
- **Grenoble Ecole de Management:** Professor, business & economics.
- Post-Doctoral Education at the **Harvard Business School**
- Doctorate from the **International School of Management.**
- Second doctoral degree at **Ecole des Ponts Paris Tech**
- MBA in Organizational Theory from **Columbia Southern University**
- B.A. and M.A., in Human and Social Studies, **University of Turin.**

Flies from **Geneva / Boston**



Sample speaking topics:

MegaTrends & Fourth Industrial Revolution: understanding how the future unfolds: In the vast oceans of knowledge, information and data, we find that there are five undercurrents that can give us some directions as to how the future would unfold.

Fast Expanding Markets: Where is growth, how can we find it, nurture it and scale it? An iterative process of discovery from the grassroots up.

Circular Economy: Increasing pressures on natural resources will lead to shifting the production of goods and services from the linear to "circular" economy to become the new norm.

Artificial Intelligence: Why AI is now an indispensable function in any businesses that want to succeed.

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what people say

"Working with Mark is truly **uplifting**. Not only **new and outstanding ideas** are generated, but his level of integrity, commitment and his **trust** and willingness to open up his network to get these ideas done is just fabulous. It is always a pleasure working with him."

Gerald Huesch - CEO Global Leadership School
CEO Deutsche Gesellschaft für Stressmanagement

"Mark is a **master** at putting the argument in people's minds. His lecture on the different ways of interpreting 'inequality' and how he's evolved the conversation to help us is extremely valuable"
think critically

University of Cambridge, Executive Program
on Sustainability Leadership

future-looking ▪ insightful ▪ engaging



Useful links for Mark Esposito:

- TIB Speaker Web Page >> [**Go to Webpage**](#)
- TIB Speaker Profile >> [**Download PDF**](#)
- TIB Video Channel >> [**Watch Videos**](#)



Andrew Vine
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