



Dr Martyn Davies

Economic Advisor
Saudi Arabia, GCC Region, Emerging Markets

Global economic development,
macroeconomic trends, corporate strategy

Empowering businesses and
governments to drive sustainable
growth and positive societal change

Dr Martyn Davies

About him

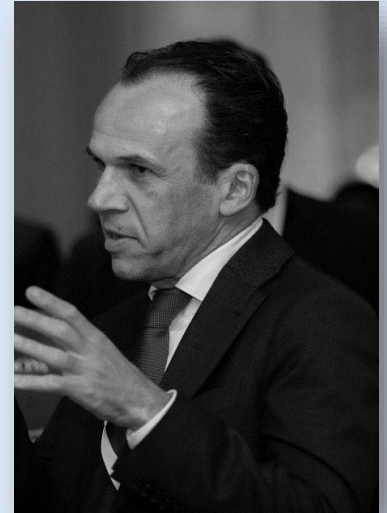
Dr. Martyn Davies is one of the most distinguished and popular economists and strategists in global economic development and corporate strategy in **Saudi Arabia**, the **GCC** region and across the world's **emerging markets**, helping organizations go through complex economic landscapes and devising effective strategies for sustainable growth. He is a Visiting Professor at **IE Business School**, Madrid, Spain, as well as a Professor of Practice in the College of Business and Economics, **University of Johannesburg**.

He is also the **Executive Advisor** and **Vice President** at the **Royal Commission in Riyadh**.

He brings with him more than two decades of experience in advising multinational corporations and public sector leaders, especially from his previous position as the **Managing Director** and **Chief Economist** at **Deloitte** (Emerging Markets & Africa). In this previous role, he co-led the **Deloitte Global CEO Program**, providing critical macroeconomic insights to some of the world's largest companies.

He has also been a Senior Fellow at the **Mastercard Center for Inclusive Growth**—a highly eminent group of leading economists working on strategies toward inclusive growth and sustainability.

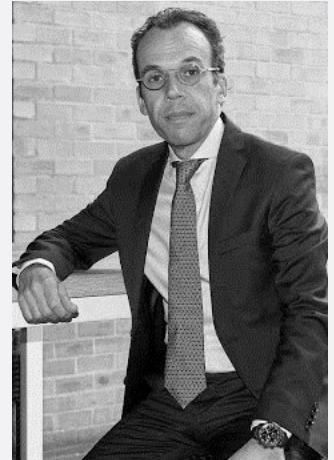
Martyn was a **successful entrepreneur** having founded **Frontier Advisory**, a strategy and corporate finance advisory firm that was acquired by Deloitte in September 2015.



Dr Martyn Davies

experience

- He has over 20 years of **business** and **strategy** experience across multiple industries including auto, extractives, finance, FMCG, Government, industrial, infrastructure, international organizations and TMT, with a particular focus on sustainability and the future of energy and mobility.
- He **advises the C-Suite** of multinationals and public sector clients across a wide array of multinational firms on their **market entry & engagement strategies** in **emerging markets** and Africa, as well extensive advisory work in the public sector.
- He has worked and lived in numerous regions across the globe including **Africa, Asia, Europe and the Middle East**.
- He was appointed in 2021 as an **Advisor** to the **President of Namibia**, H.E Hage Geingob and as a member of the President's 4IR Task Force Advisory Group, advising on the adoption of technology to drive sustainability in the country's resources / industrial structure and wider economy.
- He is an alumnus of the **Young Global Leaders Community** of the **World Economic Forum**. He has served on numerous advisory groups at the WEF including the **Global Agenda Council on China** and as an expert adviser to the **Mining & Metals Industry Group**.
- He is a Non-Executive Director of **FutureElect**, an NGO that was launched through the WEF that trains young people for public service in Africa.



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Assignments

- Martyn has written over **200 articles** in academia and the press and is a regular commentator for the international media.
- Dr Davies is frequently quoted in leading media publications including the **Financial Times, BBC, Al Jazeera, CNBC, CCTV, CGTN, Business Day** and **The Economist**.
- He has published a number of book chapters in political-economic publications, written for the Organisation of Economic Cooperation & Development (**OECD**), **Rockefeller Foundation**, Institute for Democracy and Electoral Assistance (**IDEA**), **Brookings Institution Press**, and the South African Institute of International Affairs.
- He has provided **business strategy** and **advisory** services on behalf of listed and multinational clients in Asia, Africa, Europe and Latin America.
- He has lectured by invitation at **Harvard University, MIT, London School of Economics, Oxford University, IE Business School, Peking University**, the **African Development Bank**, the **OECD**, the **European Commission**, the **British Parliament** and the **World Bank** as well as a wide number of multinational firms.
- Martyn is a regular presenter at **international conferences** that include Chatham House, the African Development Bank, the OECD, the Kennedy School of Government at Harvard University, the European Commission, the School of Oriental & African Studies, the South African Parliament and the World Bank.



Dr Martyn Davies

key facts

Currently ...

- Executive Advisor & Vice President, **Royal Commission for Riyadh City, Kingdom of Saudi Arabia**
- Non-executive Board Member, **FuturElect**
- Visiting Professor, **IE Business School**, Spain
- Professor of Practice, College of Business and Economics, **University of Johannesburg**

Formerly ...

- Senior Partner, **Deloitte**
- Co-leader, **Global CEO Program**, Deloitte Africa
- Founder, **Frontier Advisory**
- Advisor to the **President of Namibia**, 4IR Task Force
- Alumnus, Young Global Leaders community, WEF
- Martyn has a **PhD in International Relations**, a **BA** degree in Law, an **Honors Degree** in International Relations and a **Master's Degree** in International Relations from the University of the Witwatersrand
- He holds a Diploma in **Asian Studies** from Yonsei University, Seoul, Korea

Flies from **Riyadh**



Sample speaking topics:

- Driving Sustainable Growth and Positive Societal Change
- The Rise of China and Its Global Impact
- Company Competitiveness in a Dynamic Global Marketplace
- Outlook for the Emerging Markets / BRICs
- Africa's Emerging Economy

Useful links for Martyn Davies:

- TIB Speaker Web Page >> [Go to Webpage](#)
- TIB Video Channel >> [Watch Videos](#)



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