



*He travels the world with his eyes wide open  
... his writing and commentary has helped us  
redefine global competition and a new  
emerging world order*

# Dr PARAG KHANNA

## on *Geopolitics*

Parag Khanna is a leading **geo-strategist** and author whose writing and commentary helps us to **redefine global competition** and the **new emerging world order**, melding the worlds of global politics, economics, environment and culture. He talks about the **shifting powers** of a 'geo-political marketplace', referring to the dynamic where 'First World' superpowers like the US, the EU and China, compete for the influence of a '**Second World**' -- referring to such pivotal regions as the Middle East, Latin America, Central Asia, South Asia, South East Asia and Eastern Europe, where some countries will increasingly exhibit both 'First World' and 'Third World' characteristics and will engage in multi-alignment vis-à-vis the US, the EU and China.

His forthcoming book (to be released early 2016) entitled, "**Connectography: mapping the future of global civilization.**" focusing on the world's complex networks, based on political, market, cyber and other kinds of connections. The resulting image is of an emergent global network civilization.



**The world is entering a perfect storm of calamities:** a great game for scarce natural resources, financial instability, environmental stress, and failing states. In some respects, it isn't far off from that medieval landscape of almost a millennium ago. It is **a multi-polar, multi-civilizational world** in which every empire, city-state, multi-national corporation or mercenary army is out for itself. Parag Khanna boldly draws a **road-map for creating a truly resilient and stable world.**

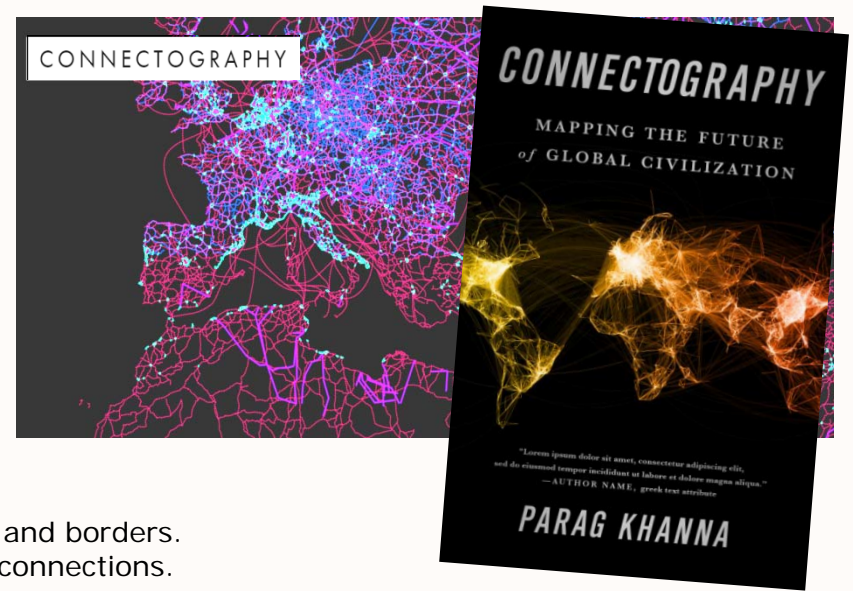


# Dr PARAG KHANNA

His latest book

*Connectography:  
mapping the future of global civilization*

Forthcoming from Penguin Random House in Spring 2016



It is time to re-imagine how life is organized on Earth. Mankind has spent the past five hundred years building nations and borders. Today, it is spending \$10 trillion per year on infrastructure and connections.

The world of the past was shaped by states, but the world of the future is governed by supply chains. The oldest adage we all know is “Geography is destiny.” Today this is obsolete and the new maxim is, “Connectivity is destiny.”

Following his previous books -- *Second World*, *How to Run the World* -- *Connectography* completes Parag Khanna’s revolutionary trilogy on the future of world order.

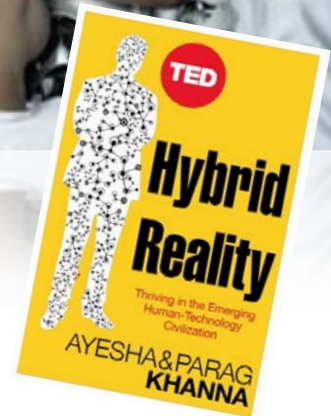
# Dr PARAG KHANNA

## on *Geo-Technology*

What human civilization needs more than greater IQ or EQ, is **TQ: technology quotient**. *Hybrid Reality*, explores the **frontier of the information revolution**: the Hybrid Age. In this era of disruptive technologies, accelerating change, and deep anxiety about the future, he explains how the **"balance of innovation"** has superseded the military "balance of power" as a measure of national potential. The smartest countries, cities, and companies are **harnessing new technologies** to gain an edge.

**Each of us also needs better TQ to adapt to a new future** in which robots are normal social actors in our lives, healthcare becomes a vehicle for physical enhancement, academic pedigree dissolves in a global skills market, and virtual currencies enable tax-free transactions. Whether the future is a dystopian global class struggle over technology or a Pax Technologica of transparency, **access and equity** will depend on spreading TQ above all else.

*"Hybrid Reality effortlessly bridges many examples of our deepening entanglement with technology – from avatars to augmented reality to social robots – with profound and plausible scenarios for how our very sense of self will change. This book will prepare you for the future."* - Jeremy Bailenson, Director, **Stanford University**

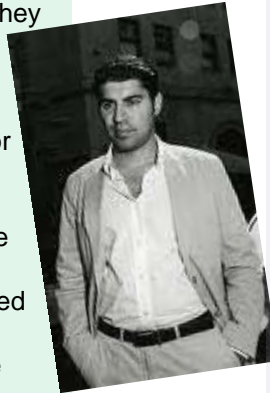


# Dr PARAG KHANNA

## Speaking Topics

### Managing Risks in a Complex World

The global financial crisis, Fukushima nuclear disaster, and Arab Spring are all recent "black swan" events that have rocked markets, transformed energy policy, and destabilized swaths of the planet. They came without warning but in retrospect were predictable. Today's intensely complex and uncertain world is generating more such disruptions, potentially from the slowing Chinese economy, stalling financial and regulatory reforms, Russian geopolitical aggression, or social unrest caused by heightened income inequality. How can companies prepare for the worst and insulate themselves from the spillover effects of rippling crisis emerging from Eastern Europe, the Middle East and other hotspots, while capitalizing on stable and undervalued markets? Drawing on insights from his widely acclaimed book *How to Run the World* and his years of experience building scenarios and conducting strategic foresight workshops for Fortune 100 companies and innovative governments such as Dubai and Singapore, Dr. Khanna excels at the connecting the dots for corporate leaders, tailoring his presentations to diverse industries, regions and risk factors, and providing actionable roadmaps to achieve resilience.



### The Future of Globalization: Strategic Trends, Economic Competition & Technological Innovation

Globalization has withstood the financial crisis and continues to expand and integrate all markets and societies of the world. For the first time in human history, globalization is actually global, ushering in a new era of total connectivity and strategic competition. Drawing on his international bestseller *The Second World: Empires and Influence in the New Global Order*, Dr. Khanna provides a tour de force of the foundations of the future world order including: The new geopolitical marketplace emerging with the expanding ambitions of China, India, Brazil and Russia and the opening of new markets such as Myanmar and Iran; the competitive geo-economic environment in which western economies struggle to achieve consistent growth while emerging markets struggle with productivity and inequality; and the rise of "geo-technology" whereby leading sectors such as biotechnology, nano-technology, alternative energy and robotics will re-shape the global balance of innovation.



# Dr PARAG KHANNA

## Speaking Topics

### **Billions of People, Trillions of Dollars: How Asia Will Shape the Next Decade.**

With over \$20 trillion in annual GDP, Asia has rapidly become an economic zone on par with North America and the European Union—but encompassing more than half the world's population and sovereign wealth as well. Asia now needs to be understood beyond China and Japan, especially as India and the Southeast Asian ASEAN nations increasingly flex their economic muscles. Outward Asian investment is on pace to reach \$200 billion per year by 2020, and has already reshaped Middle Eastern energy markets, African infrastructure, North American real estate, and South American commodities. From his unique perch in Singapore and constant travel to the most dynamic investment destinations, Dr. Khanna explains where Asian capital is flowing and how it is transforming strategic relationships and building markets for savvy global investors

### **Winning the Global War for Talent:**

A new class of global citizen is emerging led by over 250 million expatriates worldwide, more than ever in history. After decades of capitalizing on brain drain, fast-growing markets are reversing the flow of skilled managers in new directions, from North to South and West to East. Attracting the best and brightest to your country, city or company requires understanding the dynamics of global labor mobility and crafting an economic master plan to gain an edge in the war for talent. With his extensive experience advising the most innovative governments and globally distributed multinationals, Dr. Khanna provides insights and case studies that help you strategize your move up the value chain and train strong regional management.



# Dr PARAG KHANNA

## Speaking Topics

### Asia's Next Decade: China & Beyond

Asia has defied historical cycles and expectations with its decades long growth boom. Even as China's economy continues to steam ahead, the Asian growth mantle is now shared with the Southeast Asian ASEAN countries and India, which are also attracting enormous foreign investment as regional cooperation knits the region's economies closer together. With connectivity rising, capital markets deepening, trade expanding, and economies diversifying, Western corporations need robust strategies for Asia beyond China. Having relocated to Singapore and providing extensive guidance to the region's governments and companies, Parag Khanna gives audiences an insider's view of what the coming decade holds in terms of opportunities and risks in the world's most populous region.



### How to be Global: From Multinational to Metanational

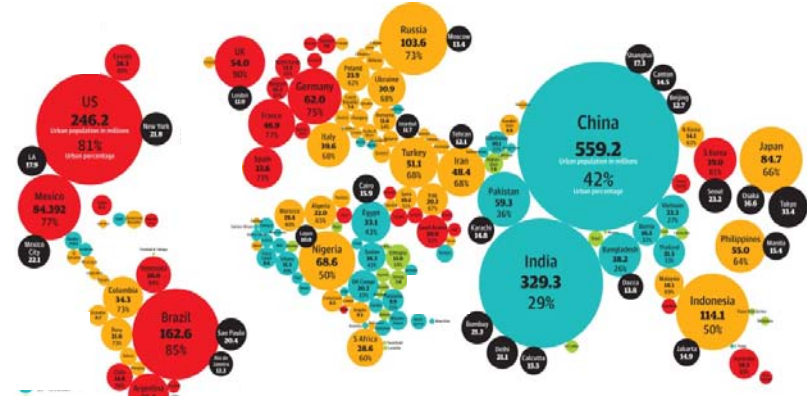
Globalization is entering a new phase in which emerging and frontier markets across all geographies are becoming fully integrated into the world economy. To succeed in this global marketplace, multinational companies must learn to become metanational: truly stateless. This requires thinking long-term about new growth centers, recruiting and training an international workforce comfortable across functions and locations, developing more locally tailored products and services, and restructuring management into partnership models that devolve authority. Leveraging his extensive experience advising some of the world's foremost global companies, Dr. Khanna shares insights and strategies tailored to your sector and priorities on how to become a truly global company.

# Dr PARAG KHANNA

## Speaking Topics

### Mega-Trends: Technology, Cities and Map of the Future

Ubiquitous technology and urbanization are the two irrefutable mega-trends of the 21st century. Together they are remapping the world towards a hyper-connected matrix of densely populated city clusters and ultra-modern special economic zones (SEZs) that represent the new foundations of a global network economy and society. Elaborating on bold forecasts from his pioneering book *Hybrid Reality: Thriving in the Emerging Human-Technology Civilization*, Dr. Khanna provides unmatched clarity into the future and strategizes with clients to chart their own map to success





# Dr PARAG KHANNA

## key facts

Currently ...

- **CNN** Global Contributor
- Senior Research Fellow - Centre on Asia and Globalisation, **Lee Kuan Yew School of Public Policy**, National University of Singapore
- Director, **Hybrid Reality** and Co-founder of **Factotum**
- Sits on the Board of Trustees of the **New Cities Foundation**
- A best-selling **author** of several international bestselling books
- Currently writing his latest book: ***Connectography; mapping the future of global civilization***

Formerly ...

- **Advisor** to Barack Obama for his Presidential campaign
- Senior **geopolitical advisor** to the US Special Operations Forces in Iraq and Afghanistan
- Specialist - scenario & risk planning, **World Economic Forum**
- Degrees from the School of Foreign Service at **Georgetown University**
- **PhD** from the **London School of Economics**

Flies from **Singapore**

Addresses conferences, client forums and management meetings



## Sample speaking topics:

- **Managing in a Complex World**
- **The Future of Globalization: Strategic Trends, Economic Competition & Technological Innovation**
- **Mega-Trends: Technology, Cities and Map of the Future**
- **How to be Global: From Multinational to Metanational**
- **Winning the Global War for Talent: a new class of global citizen.**
- **Billions of People, Trillions of Dollars: How Asia Will Shape the Next Decade?**

# Dr PARAG KHANNA

## what people say

Described by *Esquire* magazine's as one of the **75 Most Influential People of the 21st Century**

Featured in *Wired* magazine's "**Smart List**"

"Parag **Khanna has vision.**" Nicholas Nassim Taleb, author, *The Black Swan*

"By exhorting leaders to make use of new, open technologies that encourage more diverse and dynamic marketplaces, Parag Khanna makes a powerful argument: the world can become smarter than the sum of its parts. **We need to pay attention to his ideas.**" Eric Schmidt, CEO, Google

**Fresh, bold, provocative** — and most importantly **realistic** — a guide to getting us to the next Renaissance." - Greg Mortenson, author of *Three Cups of Tea*

"Khanna is nothing if not **ambitious** ... the expression "a young man in a hurry" was made for him! *Financial Times*

Compelling ▪ Future-looking ▪ Thought-provoking



### Useful links for Parag Khanna:

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