



Dr YUWA HEDRICK-WONG

Director – Sharelook Global Intelligence
Economic Advisor to Southern Capital Group

Independent Economist & Business Strategist
Global Economics and Emerging Markets

*An Economist with Astonishing Knowledge
Who Can Talk to Business Executives About
Complex Issues in Ways They Can Understand*

Dr YUWA HEDRICK-WONG

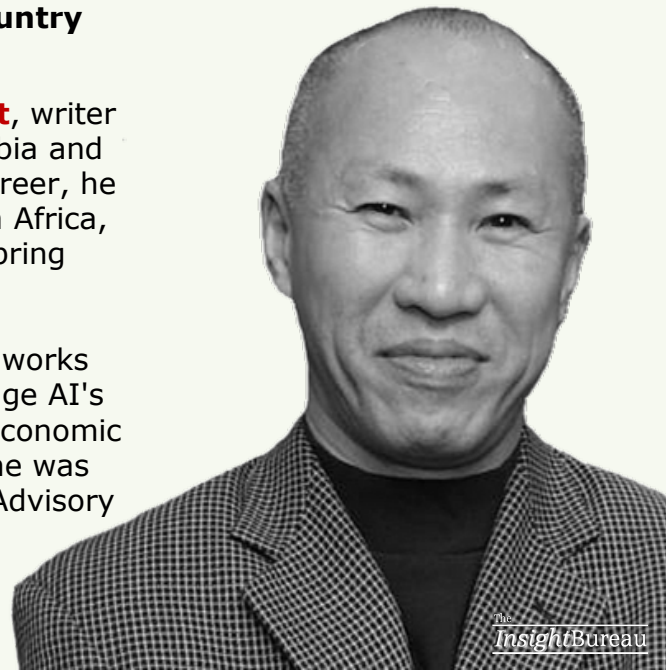
his approach

Transforming macroeconomic analysis into business insights to help anticipate opportunities and challenges at the global, regional and country level.

Yuwa Hedrick-Wong is an **independent economist** and **business strategist**, writer and advisor. He was educated at Trent University, University of British Columbia and Simon Fraser University in Canada, where he received his Ph.D. During his career, he has lived and worked in Europe, sub-Saharan Africa, the Middle East and North Africa, and Asia-Pacific before returning to Canada in 2011. Today he lives on Salt Spring Island, British Columbia.

Yuwa is the Managing Director of **Sharelook Global Intelligence**, where he works with AI technologists to create business intelligence research tools that leverage AI's unmatched speed and reach guided by deep human expertise. He is also an economic advisor to **Southern Capital Group**, based in Singapore. For twenty years, he was the Global Economic Advisor to **Mastercard Inc.** and Chair of the Academic Advisory Council at the MasterCard Center for Inclusive Growth.

Invaluable Analysis ▪ Insights ▪ Interpretation



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his approach

Yuwa Hedrick-Wong enjoys a **tremendous reputation** built up over three decades of advising Boards, Chief Executives and senior management teams.

Above all, he manages to relate **macroeconomics** developments to how they will apply to **the firm**. A truly **global economist**, he understands both the developed world economies of the US, UK and Europe and the economies of the emerging markets, and importantly, the **critical linkages** between them. He worked extensively in the field of **inclusive growth**, and has been following the transition of the world into an increasingly **multi-polar economy**.

He understands the fastest-growing and most **dynamic markets** of the world, especially **Asia**, but also **Africa** and the **Middle East**. In particular, his vast knowledge of **China** provides unique insights and perspective that helps both understand the prospects for the Chinese economy, as well as the **implications** of its rise on the rest of the world.

Yuwa's entire career has been dedicated to the objective of helping business leaders and investors better understand the complexity and uncertainty of global economic developments as the world accelerates its shift towards a multi-polar economy.

Invaluable Analysis ▪ Insights ▪ Interpretation



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key facts

Currently ...

- Director of **Sharelook Global Intelligence** – an AI-assisted economic research platform
- Economic Advisor, **Southern Capital Group**
- An **Independent Economist** -- global & emerging markets, international trade, global risk and business strategy

Formerly

- Visiting professor at various business schools, including the **Lee Kuan Yew School** of Public Policy at the National University of Singapore, **Sauder School of Business** at the University of British Columbia and **Fudan** University
- Chief Economic Commentator, **Forbes Asia**
- Global Chief Economist and Chair of the Academic Advisory Council at **MasterCard** Inc
- **Author** of a series of books on consumer demographic trends
- **Ph.D. in Economics** from Simon Fraser University

Flies from **Vancouver BC**

Presents to business executives around the world, at conferences, client forums management meetings and Board Strategy meetings.



Sample speaking topics:

Prospects for the Global Economy: Identifying the drivers for global economic growth in times of economic and geopolitical uncertainty.

The Emerging Markets: As the world focuses more on the world's most dynamic markets, what are the realistic prospects and what is their interrelationship with the developed economies?

China's Economic Role in the World:

Understanding how China's economy will evolve is critical to international business strategies. How is China's early growth model changing, and how will China's influence be felt in Asia and around the world?

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What people say

Yuwa was **outstanding**. I heard from a couple of folks that he was the **best economist we've ever had** (and that's saying something!). What worked was his clarity and distinct point of view. I can guarantee you, we will have him again soon!" Program Director, New York

Very impressed ... we were especially pleased with his **willingness** to understand what we were trying to convey to our audience." Marketing Manager, Accenture

"Perfect for the occasion. This was exactly what we wanted, presented in a great way." Senior Vice President PSG Asia-Pacific, Hewlett-Packard

"Great. **Very knowledgeable** with good depth of the underlying dynamics. He is open and **engaging** in his style makes everyone at ease with a heavy economic topic." Vice President, PSG SEA and Taiwan, Hewlett-Packard

"It **exceeded my expectations**. We could have listened to you all day. I think your presentation went a considerable way towards positioning the Asia region and focusing the research objectives." VP Corporate Communications, SAP Asia

"A **superb delivery** and an **enlightening** presentation. Everybody was impressed by your ability to link various complex issues together and still come up with an **easy-to-understand**" explanation. You addressed all the topics relevant to the strategic board." Director for Asia Pacific – DSM Nutritional Products

"It was **dynamic**, highly **relevant** and **stimulating**, with sharp and **unique insights**. Despite the challenging time ahead, I have no doubt **you have inspired us**." CEO Asia Pacific, Grey Group



Useful links for Yuwa Hedrick-Wong:

- TIB Speaker Web Page >> [Go to Webpage](#)
- TIB Video Channel >> [Watch Videos](#)

Knowledgeable ▪ Engaging ▪ Insightful



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