

Anders Sorman-Nilsson

Author of *Digilogue* and *Seamless*
Founder of Thinque

Futurist and Innovation Strategist



A futurist and innovation strategist who helps executives and business leaders decode trends, answer disruptive questions and strategise for foreseeable and unpredictable futures.

Professional experience

- Anders Sorman-Nilsson is the Founder and Creative Director of Thinque, a research company based in Sydney and Stockholm.
- His unique global perspectives have been helping leaders, teams, and business owners around the world make sense of, and harness, disruptive trends in innovations, generations and communications.
- Anders is an active member of TED Global and has keynoted at TEDx in the USA and in Australia.
- He was nominated for the World Economic Forum's Young Global Leader in 2015.
- He was the keynote speaker at the G20's Y20 Summit in Australia.
- Since 2005, he has spoken to audiences of Fortune 500 executives across four continents.

Books, Published papers, Media

- He is the author of *Thinque Funky: Upgrade Your Thinking* (Thinque), of *Digilogue: how to win the digital minds and analogue hearts of tomorrow's customer*, (Wiley) and *Seamless: a Hero's Journey of Digital Disruption, Adaptation, and Human Transformation* (Wiley)
- He is regularly featured in international media including *Monocle*, *Business Insider*, *Sky News Business*, *CIO Magazine* and *BOSS*.

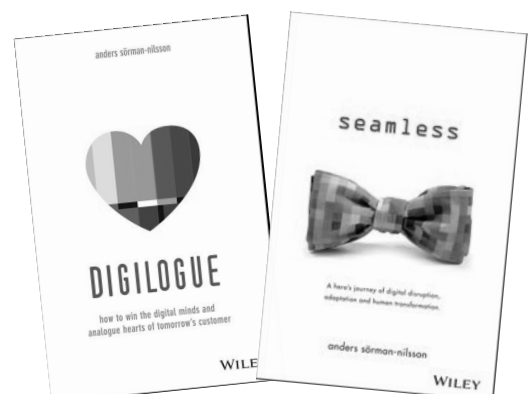
Sample assignments

- Anders advises clients like Apple, MTV, Johnson & Johnson, Eli Lilly, SAP, McCann Erickson, CPA Australia, UTS Business School and Macquarie Bank on 'next practice'. Anders' future thinking guides businesses, teams and leaders seeking to navigate a constantly shifting business landscape, and successfully enter a new decade of thinking.

Sample presentation topics

His presentation topics at conferences, client forums and internal briefing include the following main topics:

- *Waves of Change*: global trends that will disrupt your existence.
- *Digilogue*: that perfect place where the digital meets the analogue.
- *Seamless*: weaving the digital and analogue worlds.
- *Future Thinking*: staying on trend, adapting with the times, and successfully navigating a constantly shifting business landscape.



Anders Sorman-Nilsson -- Personal Bio-data

- Founder and Creative Director of Thinque.
- Was the Chief Strategy Officer for George Sörman, Stockholm's longest running family-owned and operated haberdashery.
- Formally trained as a lawyer.
- He holds a BA in International Relations and an LLB in International Law from the Australian National University, and gained an MBA from Sydney University.
- He was born and educated in Sweden, but now lives in Sydney, Australia.

Client testimonials

Anders was outstanding and a highlight of our event. He narrated an exciting array of relevant, thought provoking topics that really resonated with our audience. He was entertaining and engaging, but crafted great alignment between his content and our event's key messaging

Michael Perez, Director & Global Client Executive, Cisco

Anders did an impressive job of making sure our delegates were able to understand how the business world is evolving and how they should keep up with current technology trends and devices. He was able to do this through sharing his family's business story through the presentation. Our crowd is a mixture of young and old and he was able to remain relevant for both audiences.

Kathryn Creech, Head of Events, Harcourts International

As always, your presentation was compelling, entertaining and thought-provoking, and you also managed to capture the EFTPOS message perfectly.

Managing Director, EFTPOS Australia

We had such overwhelming feedback from the day and in particular your keynote to our dealer principals. You really captivated the audience and gave them a lot to think about, so thank you!

Katherine Gracey, Marketing Manager, Mercedes Benz Vans