

## Chloe Cho

**Co-Founder – Brilliant Media & Productions**  
**Former News Anchor - Channel NewsAsia & CNBC**

**Moderator – Financial & Business Affairs**



**Former International news anchor, passionate media producer and expert moderator of investment and business dialogue**

### Professional experience

- A prolific content creator and international journalist, Chloe is passionate about effective storytelling through television and new media platforms. She is well known as a top TV news anchor in Asia, recently with Channel News Asia and previously CNBC Asia, based in Singapore.
- Chloe co-founded Brilliant Media & Productions in mid-2018 with the goal of creating dynamic and impactful media content for international markets. Her efforts follow much success with such top-rated weekly talk shows in Asia Pacific as “Millionaire Minds,” “Investor Insights” and business reality show “Start-up Asia” which were presented, executive produced or created by her via Singapore-headquartered Channel NewsAsia. She served as Executive Producer/ Presenter (Assistant Vice President) from mid-2014 to mid-2018 during which she executed strategy, editorial guidelines and planning for Branded Content, Commercial Productions and Current Affairs.
- Previously, she was anchor/ correspondent of CNBC Asia for six years as she helmed global business shows such as Capital Connection, Cash Flow, The Call and Asia Market Week out of multiple cities including Singapore, London, HK and Sydney. She has traveled extensively covering major international events from the North Korean nuclear crisis to the global financial meltdown and interviewed key newsmakers including IMF Chief Christine Lagarde, former U.N. Secretary-General Ban Ki-moon, Singapore’s Deputy Prime Minister Heng Swee Keat, Philippine Vice President Leni Robredo as well as top business leaders SAP CEO Bill McDermott and Anand Mahindra, the Chairman of Mahindra Group.
- Over the course of her long-running media career that began as a teen in educational television, she was selected as a finalist in the TV Personality category for AIBs (Association for International Broadcasting) Awards in London in 2016 and 2015, and was among 50 Most Influential Koreans recognized for their work in international media, culture and arts by Newsweek Korea in 2009. Earlier she was a finalist for “Best Business Report” at CNN World Report Contributors’ Awards in Atlanta, Georgia of the U.S. in 2003.

### Moderating Events

- Having worked in multiple roles as a news anchor and correspondent as well as executive producer and show creator for numerous TV networks including CNBC, and Channel NewsAsia, Chloe often chairs panels around the world for the International Monetary Fund, the World Economic Forum, the Asian Development Bank, and the ASEAN Business & Investment Summit among others. Chloe covers a wide range of subjects -- from business and finance, technology, start-up disruption and innovation as well as international geopolitics involving Asia, to women empowerment. She’s known to stimulate discussions effectively through a sharp journalistic interviewing style and insightful conversations with a tinge of humor.

- Chloe has interviewed global newsmakers including IMF Chief Christine Lagarde, former U.N. Secretary-General Ban Ki-moon, Philippine Vice President Leni Robredo as well as Sir Martin Sorrell and SAP CEO Bill McDermott. Chloe has covered key international news developments from the North Korean nuclear crisis and the G20 summits to Thai political tensions and the 2008 financial crisis in her capacity as a CNBC Asia anchor/ correspondent, Executive Producer/ Presenter of Channel NewsAsia, and a CNN World Report contributor.
- She has strong experience moderating investment and business conferences and customer events in the region across many industries, but particularly so in financial services, including AIA, JLL, Procter & Gamble, Citibank, Janus Henderson, Franklin Templeton, Schroders, Henley and Partners, Ogilvy, Publicis, RISE, The Festival of Disruptors (IMDA), SAP Asia, AXA, A\*STAR, IE Singapore, Vertex and many others.

### Awards & Nominations

- A finalist for "Best Business Report" at CNN World Report Contributors' Awards in 2003, and also a finalist for the TV Personality category for AIBs (Association for International Broadcasting) Awards in 2015 and 2016, Chloe was selected among 50 Most Influential Koreans recognized for their work in international media, culture and arts by Newsweek Korea in 2009.

### Chloe Cho – Personal bio-data

- Co-founder of Brilliant Media & Productions (2018-present)
- Channel News Asia – Presenter and Executive Producer – Current Affairs
- Moderated the World Economic Forum and the World Knowledge Forum.
- CNBC Asia anchor of *Capital Connection*, *Cash Flow*, *Worldwide Exchange*, *The Call*, *Asia Market Week*, *CNBC Conversation*, the Year-End Programs & Korea Specials (2008-2014).
- Channel News Asia – presenting "East Asia Tonight" "World Today" and "Asia Today (2004-2008).
- News team manager and principal anchor at Arirang TV and editor for daily morning newscasts and a senior correspondent covering inter-Korean, economic, social and political issues (1996-2004).
- Exchange internship for U.S. Congressman Benjamin A. Gilman (1994).
- Holds a Bachelor of Arts with honors in French from Hankuk University of Foreign Studies, Seoul (1995).
- Chloe is trilingual in English, Korean and French.