

Chris Helder

Author of *Useful Belief*, *Cut the Noise* and
How to Influence People

Speaker on Communication, Influence & Leadership



One of the most dynamic and entertaining speakers who has helped thousands of individuals and teams to transform how they, and their businesses, communicate with clients.

Professional experience

- Chris Helder is a business communication expert and master storyteller whose presentations have radically transformed how thousands of people worldwide communicate with clients, customers, colleagues, staff and teams.
- He is a certified practitioner of Neuro-Linguistic Programming
- Chris speaks at client conferences and leadership sessions in the area of sales, communication, influence, leadership and mastering the face-to-face customer experience. He presents regularly throughout the Asia Pacific region, and as far as Europe and the USA. His global client list includes Citibank, Merrill Lynch, GlaxoSmithKline, Toyota, Fuji Xerox, Levi's, IBM, Prudential, AIA, Million Dollar Round Table (MDRT) and many more. He is the most sought-after keynote speaker in Australia when it comes to mastering the power of mindsets, genuine communication and influence.
- He has been a professional speaker for 18 years and has done over 2,500 presentations around the world.

His Books

- *Useful Belief - Because It's Better Than Positive Thinking*

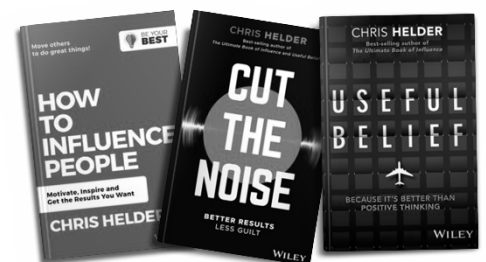
Useful Belief turns the "be positive" industry upside down with a fresh and modern approach to achievement. Sometimes things in life are not positive. Sometimes bad things happen to good people. If you've had a nightmare of a year, the last thing you want to hear is "Be positive!" Instead, you need an actual strategy to dig yourself out, and a truly useful guidebook to show you where to go next. This is that guidebook.

- *Cut The Noise - Better Results, Less Guilt*

Cut through the mental noise of modern life and move one step closer to true happiness. The quest for perfection and the sheer volume of "noise" and guilt in modern life can be crushing on even the most put-together person. With Cut the Noise, author and popular keynote speaker Chris Helder will show you how to cut through the noise, release yourself from guilt, and stop seeking perfection so that you can focus on what you really want and what really matters.

- *How To Influence People - Motivate, Inspire and Get the Results You Want*

What if you could instantly boost your capability to influence, motivate and connect with people? How could it increase your productivity, team culture and bottom line? Better yet, what if you could influence yourself to achieve greater success? Imagine the impact that would have on your life and fortunes. Originally published in 2013 as The Ultimate Book of Influence, this book has been reviewed and redesigned to become part of the Wiley Be Your Best series - aimed at helping readers achieve professional and personal success.



Core presentation topics

- **The Simple Shift**

How useful thinking changes the way you see everything

This presentation is a game changer in the field of motivation and performance. For years, people have been told to try and be "positive". The reality is that when most people try this they are unable to sustain it and end up feeling worse than when they started out. This is a presentation about having a pragmatic and practical belief system that supports you. The message that Chris will share will help everyone in the organisation determine what useful actions and useful beliefs are, in every situation, to gain maximum results.

- **Cut The Noise**

Better results, less distractions

This is a presentation, which addresses that we are all inundated every day with so much NOISE! With everything from media, social media, endless emails and countless meetings, it can feel like fifty thousand things hitting us from every direction. In business today, it becomes even more important than ever to identify what gets results and what is simply a waste of time. This compelling keynote will have an immediate impact on your ability to FOCUS and PRIORITISE for greater success in every aspect of your life, professionally and personally.

- **How To Influence People**

The tools of persuasion to connect and communicate

This powerful presentation makes an IMMEDIATE impact in the areas of communication, sales, leadership and building customer relationships. Chris has a fresh approach to gaining rapport and understanding how to adapt in every situation. Each participant will have a greater understanding of those they are trying to influence, in order to create a stronger connection and ultimately better results.

Chris Helder – Personal Bio-data

- He is a speaker, trainer, consultant, writer and business strategist, who has trained and coached top managers in major banks and other leading corporations, as well as professional athletes.
- He has a degree from the University of Colorado.
- Chris was born and raised in the USA, but has lived in Australia for the past ten years.

Client testimonials

I have to say, he [Chris] was a pleasure to work with. Very professional, lovely guy, not a diva at all and having worked with a few speakers I can assure you that that is not always the case.

Chris, really 'smashed it out of the park' with his speech in Hawaii and after the two previous speakers, he had big shoes to follow – the takeaways he provides in a motivational speech are very clear and unique!

Simon Lister, **ML Financial Associates Ltd**

Motivating, high energy, hilarious, engaging are words that spring to mind when I think of Chris Helder, but the most important thing he does is change behaviour. Chris was the keynote speaker at our T20 event in San Francisco in May and absolutely smashed it. To put this in context, the attendees were senior executives from realtor.com and 20 of the highest performing real estate agents in the country and they rated him a 10/10. If you want a high impact speaker who can change the game, then Chris is your man.

Tom Ainsworth, **Realtor.com**