MAR19

Chris Skinner Author & FinTech Commentator The Finanser

Speaker on Fintech and The Future of Financial Services



One of the most authoritative voices on fintech anywhere in the world

Professional experience

- Chris is one of the top global Fintech influencers and an authoritative voice on the future of the financial services sector.
- He highly respected as an independent commentator on the financial markets and fintech through his blog, the Finanser.com, as author of the bestselling book Digital Bank and its new sequel ValueWeb, and describes himself as a strategist, communicator, entrepreneur, innovator & provocateur.

Books, Published papers, Media

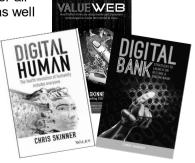
- He is the author of seven books, though it is his last three which have made most significant impact:
- Digital Humans: The Fourth Revolution of Humanity Includes Everyone (2018) explores what the fourth age of humanity means for businesses, banking, society and government.
- Digital Bank: strategies to launch or become a digital bank (2014) tracks the innovations in banking and how the mobile internet is changing the dynamics of consumer and corporate relationships with their banks. ValueWeb: how Fintech firms are using mobile and blockchain technologies to create the Internet of Value (2016) is a seguel to Digital Bank.
- Chris is known to be an exceptional speaker and has presented alongside many leading world figures including Gary Hamel, Michael Porter, Richard Branson, Lou Gerstner, Meg Whitman and Bill Gates.

Sample assignments

- Chris has been sought after to present in London, Europe, North America, Middle East and Asia. He
 also regularly opens as keynote at many private industry events.
- He provides keynote speeches to financial industry conferences, to fintech and innovation summits, to client conferences and provides in-company briefings. He is also a highly effective moderator drawing upon his knowledge, research and experience.
- His keynote addresses focus upon the key current trends and future scenarios for all areas of financial services across retail, commercial and investment banking, as well as wider areas of the future of society and the economy.

Sample presentation topics

- The Future of Financial Services: the key current trends and future scenarios for all
 areas of financial services across retail, commercial and investment banking, as well
 as wider areas of the future of society and the economy.
- The Fintech Revolution: sharing his visions of the future along with strategies that banks can adopt to compete embracing technological change.
- The Future of Money, Trade & Finance: the role of blockchain, distributed ledgers, cryptocurrencies and their future impact.





Chris Skinner - Personal Bio-data

- Chis is currently the Chief Executive of The Finanser Ltd, and a commentator and writer on financial services and financial technologies.
- He is a non-executive director of 11:FS.
- He serves as a Global Ambassador for Innovate Finance.
- Chairman Nordic Finance Innovation.
- Chairman Financial Services Club.
- He previously ran his own consultancy, Balatro Ltd.
- In the corporate world, he was formerly a Vice President at global technology firm, Unisys, a Director at NCR and a Manager at Wang
- Chris earned a BSc in Management Sciences from Loughborough University and subsequently studied for the ACII at City, University of London,
- He is based in the UK and Poland

Client testimonials

• "Chris Skinner is simply one of the most brilliant minds in banking."

The Financial Brand

• "Chris knows how to entertain and educate at the same time ... I am constantly in awe of the amount of content he produces at a consistent quality through his blog."

Brett King, Author of Bank 2.0

• "It's not easy to moderate a 90-minute discussion on risk, and follow it up with one on regulation. As for your presentation ... well ... that was a REAL eye-opener."

Vice President, Deutsche Bank

• "Your moderation style really helped bring the best out of the panellists ... I think the moderation role is underrated by some people – it can be the difference between a great session and an average one."

Senior Conference Producer, Incisive Media