# InsightBureau

May 19

## **Cyriel Kortleven** Global Speaker & Author

Speaker on The Change Mindset, Creativity & Innovation, Less is Beautiful

A global speaker and expert in creativity & change helping people boost their potential – Don't mind the change. Change your mind.

#### **Professional experience**

- Cyriel Kortleven is a sought-after speaker at conferences, client events and internal leadership development meetings. His mission in life: to boost the creative and entrepreneurial mind-set of professionals in change.
- After his studies as a Commercial Engineer and working several years as a management consultant in different industries, he made a career switch and chose to explore the domain of Creativity and Innovation. His real passion could thrive during his time at the Centre of Development of Creative Thinking. In 2004, Cyriel started his own company and his mission in life became clear: to boost the creative & entrepreneurial mindset of professionals who are faced with change....which is pretty much everyone in business today.
- With almost 20 years hands-on experience in the domain of creativity and innovation, he has already inspired thousands of people in 25 different countries in 5 continents.
- Cyriel belongs to a select group of 35 people in the world who may call himself a Global Speaking Fellow - an award for speakers who have spoken across the Globe and demonstrates high degree of speaking expertise and cultural awareness in global markets.

#### Books, Published papers, Media

• Cyriel is the author of 5 successful business books - his latest bookazine the Change Mindset gets a lot of positive attention.

#### Sample assignments and presentation topic

- Cyriel is invited to speak at conferences, client events, company offsite meetings and leadership development programmes.
- Through his playful and enthusiastic attitude to life, he creates an open and informal atmosphere which works well for bigger events and conferences.
- Cyriel calls himself a simplifier and this implies that his message is simple, pragmatic and will resonate with all layers in an organisation.
- Cyriel has worked with clients in all different industries all over the world from Unilever in Belgium, to IKEA in Russia, Fulton Hohan in Australia, BAT in Malaysia and Duke Corporate Education in South Africa. Other clients include Bayer, BDO, CPA, Deloitte, Engie, Nike, Perfetti, Pfizer, Philips, SAP, Schroders and many more.



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### Cyriel – Personal Bio-data

- International Professional speaker, having presented in 23 countries.
- Certified Speaking Professional (CSP), the first in Belgium.
- He was formerly a business consultant in the field of innovation, Manager of the Centre for Development of Creative Thinking.
- Holds a Masters Degree from Universiteit Hasselt.
- Flies from Brussels, Belgium.

### **Client testimonials**

"Cyriel style is incredibly energetic and fun yet his delivery is professional and meaningful." Leslie Ashley - Director Research & Innovation - Trillium Health partners

"Cyriel is a high-energy, engaging speaker with a passion for creativity and innovation that is infectious." *Kathryn McDonald - Company Sustainability Leader at Opus International Consultants* 

"Cyriel's talks are simple, well-thought and yet 'unpredictably' interesting."

#### Alfred Chin - Sales Director Southeast Asia, AIP Corporation

"Speaker doesn't even do him justice. More like Engager, Change maker, get people to really get his point." *Jill Hutchison - Director Evolve Dynamic* 

"Feedback from the entire audience was extremely positive ranging from 'fun', 'inspirational', 'just the boost I needed at the end of an interesting day'."

Maarten Laukens - organiser CTG Experience Day