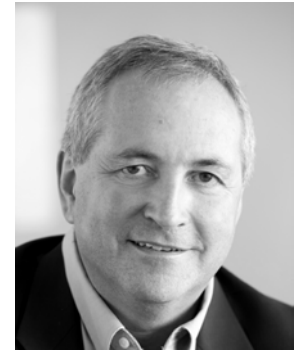


Dr. Daniel Franklin

Executive and Diplomatic Editor - *The Economist*
Editor, *The World in*,
Co-Editor, *MegaChange: The World in 2050*
Editor, *MegaTech: Technology in 2050*

Speaker on Global Affairs & the Future of Business



Unique perspectives from one of the best-respected commentators on international affairs, the global business economy and technology

Professional Experience; Commentator on business, economic and political change

- Daniel Franklin has over 25 years' experience observing, analysing and forecasting global economies, who now monitors the top level diplomatic moves being made across the world. He comments on current political, economic, business and technology developments and trends and their implications for business and society.
- A member of *The Economist's* top editorial team and executive editor. He was until recently responsible for the entire 'back-end' of *The Economist* as Business Affairs Editor. He has also been the Editor-in-Chief of economist.com.
- He exercises editorial integrity and intellectual leadership across The Economist Group businesses
- He also chairs and leads top-level discussion at various Economist Conferences' Roundtables globally.

Published papers - an authority on global economics and risk analysis

- Editor of *MegaTech: Technology* (2017) which looks at the vast changes that technology will bring to everything from food production to health care, energy output, manufacturing and the military balance.
- Co-Editor of *MegaChange: The World in 2050* (2015) which takes a bold look at the political, economic and social changes shaping our future.
- Editor of *The World In* since 2003 -- an annual publication published by The Economist.
- Contributes to *The Economist* and numerous EIU reports.
- Featured regularly on radio and television: e.g. BBC, National Public Radio, CSPAN, CNBC and CNN.



Sample topics and assignments

- Daniel Franklin delivers speeches at major business conferences and also briefs groups of senior executives. Some of his topics include:
 - *The World in*: a strategic view of the environment in which businesses will compete.
 - *MegaTech*: looking at how technology will reshape business, and society
 - *Megachange*: looking at how the world will change from now to 2050
 - *Just Good Business*: how companies strive to do well by doing good.
 - *Always On*: the changing role of media and what it means for business.
- Daniel presents to Board members at their headquarters, regional management teams planning and strategy sessions and is regularly invited to be a special pre-dinner guest speaker at client events.
- He also speaks at large business forums and is an expert moderator for on-stage debates or intimate senior level discussions.
- Clients have included Accenture, Aon, BT, Cisco, Deloitte, KPMG, Hogan Lovell, PWC, Macquarie Bank, Schroders, StateStreet and others.

Dr Daniel Franklin - Personal information

- Over 25 years of journalist and editorial leadership at *The Economist* in senior roles. He is currently Executive Editor and since June 2018 its Diplomatic Editor.
- Daniel was with the Economist Intelligence Unit as Editorial Director from 1997-2005.
- He has previously held the roles of Business Affairs Editor, Europe Editor, Britain Editor and Washington Bureau Chief.
- Holds a Master's degree in modern languages from Oxford University and a doctorate in East European trade from the University of Aston.