

Graeme Maxton

Secretary-General, The Club of Rome
Best-selling author

Speaker on new economic thinking, climate change,
green business and long term human development



When Graeme Maxton speaks, people listen. He is an internationally influential voice with radical solutions to the challenges of slowing economic growth, unemployment, inequality and climate change who explains what businesses and societies can do to prosper.

Professional Experience

- Graeme is a highly engaging and thought-provoking presenter who challenges his audiences about the future. He believes that we need radically different thinking if we are to overcome the challenges facing our economies, societies and the environment.
- Graeme leads the Club of Rome, a global network of 100 renowned independent thinkers and scientists dedicated to addressing the problems facing humanity. The Club is perhaps best known for the 1972 book, *The Limits to Growth*, which became the best-selling environmental book of all time. Often seen as an assault on economic growth, it is not. The book offers ways for humanity to manage and think about its long term development.
- Graeme develops and articulates the Club's key messages and engages with a wide range of institutions around the world, from the UN to the Vatican and Fortune 500 corporations, to share his views on the outlook for economies, humanity and the world.
- Until May 2007, he was a regional director with The Economist Group in Asia. He previously worked in banking with Citibank and American Express, and in strategy consultant with Booz.Allen & Hamilton.

Publishing exposure

- Co-Author with Jorgen Randers of "*Reinventing Prosperity: Managing Economic Growth to Reduce Unemployment, Inequality, and Climate Change (German edition: Ein Prozent ist genug)*". (2016) The book explains how to shift the entire economic system onto a sustainable path over 20 years.
- Author of the top-20 best-seller "*The End of Progress: How modern economics has failed us.* (2011) which was nominated for the *Financial Times / Goldman Sachs Business Book of the Year* award and translated into several other languages.
- Author of numerous articles on economics, business and the automotive industry as well two best-selling books on the car business -- *Time for a Model Change* (2005) and *Driving over a cliff?* (1994) nominated for the *Financial Times*' 'best book about business' award.
- Regular contributor to international newspapers, magazines and online sites, frequently interviewed on television and radio.



Sample assignments

- Presents at governmental and business forums around the world.
- Provides private strategic briefings for company boards and senior management meetings.
- Sample presentations titles:
 - Green Business – becoming part of the solution.
 - Developing a sustainable economic system painlessly.
 - Climate change, what it means for business and society long term.

Graeme Maxton – personal bio data

- Secretary-General, The Club of Rome (2014-present)
- Best-selling author
- Regional director with The Economist Group in Asia, contributing editor and freelance contributor for over 18 years to The Economist and The World in.
- Strategy consultant Booz.Allen & Hamilton
- Banker with Citibank and American Express.
- Visiting Professor at City University Business School, London, 1988 to 2002.
- Lives in Switzerland, regularly in Asia.

'Maxton is a thinker of astonishing depth and breadth, one to speak the tough truths that many other academics, politicians and commentators avoid.' **Huffington Post**