

Graeme Maxton

Global Climate Change Economist
Former Secretary-General and Member, Club of Rome

Speaker and Moderator on new economic thinking, climate change,
and long-term human development



When Graeme Maxton speaks, people listen. He is an internationally influential voice with radical solutions to the challenges of slowing economic growth, unemployment, inequality and climate change who explains what businesses and societies can do to prosper.

Professional Experience

- Graeme is a highly engaging and thought-provoking presenter who challenges his audiences about the future. He provides unique insight into the greatest challenges humanity faces. He believes that we need radically different thinking if we are to overcome the challenges facing our economies, societies and the environment.
- He is a member and former Secretary General of the Club of Rome, a global network of 100 renowned independent thinkers and scientists dedicated to addressing the problems facing humanity. Graeme develops and articulates the Club's key messages and engages with a wide range of institutions around the world, from the UN to the Vatican and Fortune 500 corporations, to share his views on the outlook for economies, humanity and the world.
- Until May 2007, he was a regional director with The Economist Group in Asia. He previously worked in banking with Citibank and American Express, and in strategy consultant with Booz Allen & Hamilton.
- He is one of the top moderators internationally on economics, geopolitics and sustainability.

Publishing exposure

- *A Chicken Can't Lay a Duck Egg* explores how Covid-19 may help to solve the climate crisis
- *Change! Warum wir eine radikale Wende brauchen* (why we need a radical turnaround), published in 2018, was the No.1 best-selling environmental book on Amazon in Germany.
- Co-Author with Jorgen Randers of "*Reinventing Prosperity: Managing Economic Growth to Reduce Unemployment, Inequality, and Climate Change* (German edition: *Ein Prozent ist genug*)". (2016) The book explains how to shift the entire economic system onto a sustainable path over 20 years.
- Author of the top-20 best-seller "*The End of Progress: How modern economics has failed us*. (2011) which was nominated for the *Financial Times / Goldman Sachs Business Book of the Year* award and translated into several other languages.
- He is currently working on a new book, *Global Emergency: why democracy has reached its limits*, which will be published in early 2020.
- Author of two best-selling books on the automotive industry -- *Time for a Model Change* (2005) and *Driving over a cliff? (1994)* nominated for the *Financial Times* 'best book about business' award.
- Regular contributor to international newspapers, magazines and online sites, frequently interviewed on television and radio.



Sample assignments

- Presents and facilitates dialogue on the world economy, global business and Asia.
- Provides private strategic briefings for company boards and senior management meetings.
- Chairman of various Economist Conferences Roundtables in Asia and Europe, Chairman of the Hong Kong Economist Corporate Network Programme.
- As Secretary General for several year, facilitating top-level discussion of Members as well as with senior stakeholder figures from academia, government, international institutions and business organizations.
- Graeme conducts live-on-stage, in-conversation sessions with top level speakers in a format that does away with formal speeches, but delves deeper into the issues, the opinions and the experiences of guest speakers, to unlock real insights and to create a more meaningful and valuable experience.

Sample presentations titles

- Climate change: what is really at stake for businesses and society.
- 'Green' business: what business leaders need to do to ensure that they are really part of the solution, not part of the problem.
- Sustainability: building long-term thinking into the organisation, to be part of developing a truly sustainable economic system.
- Expert moderator in the areas of global economics, geopolitics and sustainability and the future

Graeme Maxton – personal bio data

- Advisory Board Member of UNECE Pathways Project.
- Best-selling author; Change, Reinventing Prosperity, The End of Progress, Time for Model Change
- Formerly a Member of the Club of Rome and its Secretary-General (2014-2018)
- He is currently working on a new book, Global Emergency: why democracy has reached its limits, which will be published in early 2020.
- Regional director with The Economist Group in Asia, contributing editor and freelance contributor for over 18 years to The Economist and The World in.
- Strategy consultant Booz Allen & Hamilton.
- Banker with Citibank and American Express.
- Visiting Professor at City University Business School, London, 1988 to 2002.
- Born in Scotland he currently lives in Vienna and Taipei.
- He is currently working on a new book, A Global Emergency and why democracy has reached its limits, which will be published in German in early 2020.

'Maxton is a thinker of astonishing depth and breadth, one to speak the tough truths that many other academics, politicians and commentators avoid.' **Huffington Post**