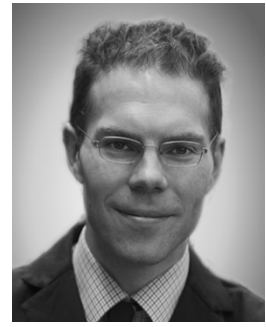


## Greg Lindsay

**Journalist, Urbanist, Futurist & Speaker**  
**Co-Author of *Aerotropolis***

**Speaker on Globalization, Urbanization & Mobility**



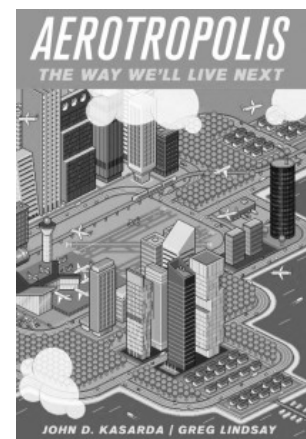
**An expert on the future of cities, technology, and mobility; hailed as “one of the world’s foremost thinkers about the future of cities.”**

### Professional experience

- Greg Lindsay has been hailed as “one of the world’s foremost thinkers about the future of cities.” He speaks about globalization, innovation, and urbanization. Whether speaking about autonomous vehicles or the future of work, his talks are fast-paced, dynamic, and entertaining. He offers provocative forecasts of a future on-the-go, the challenges this poses to organizations, and the opportunities for those prepared to meet it.
- He’s been cited as an expert on the future of cities, technology, and mobility by The New York Times, The Washington Post, The Wall Street Journal, The Guardian, USA Today, CNN, NPR, and the BBC.
- Greg is the Director of applied research at NewCities Foundation, and director of strategy at its mobility offshoot CoMotion, a year-long effort sponsored by the Toyota Mobility Foundation to explore and understand the future of Uber and autonomous cars and what they mean for cities.
- He is also a non-resident senior fellow at the Atlantic Council’s Strategic Foresight, Strategy and Risks Initiative, a senior fellow of MIT’s Future Urban Collectives Lab, and a visiting scholar at New York University’s Rudin Center for Transportation Policy & Management.
- He’s a partner at FutureMap, a geo-strategic advisory firm based in Singapore, and has advised Intel, Samsung, Starbucks, Audi, Chrysler, Hyundai, Tishman Speyer, British Land, André Balazs Properties, Emaar, and Expo 2020, among many other organizations. He was the inaugural urbanist-in-residence at URBAN-X — BMW MINI’s urban tech accelerator.
- Greg delivers keynote speeches at conferences, educational institutions, think-tanks, and at company events, and has run workshops on the future of work for Fortune 50 corporations. He speaks frequently about cities, mobility, travel, and innovation.

### Books, Published papers, Media

- Co-author of *Aerotropolis; The Way We’ll Live Next* with John Kasarda (Farrar, Straus and Giroux 2011), which looks at the new phenomenon which is reshaping the metropolis for the future, and the way we live business with the airport cities at the heart of the next phase of globalization.
- His writing has appeared in *The New York Times*, *The Wall Street Journal*, *Bloomberg BusinessWeek*, *Harvard Business Review*, *The Financial Times*, *McKinsey Quarterly*, Inc., *The Atlantic*, *Quartz*, *The New Republic*, *Politico*, *The Economist Group*, *The World Economic Forum*, *The Nikkei Asian Review*, *European Management Journal*, *World Policy Journal*, *Next City*, *Time*, *Wired*, *New York*, *Slate*, *Marie Claire Italia*, *Travel + Leisure*, *Condé Nast Traveler*, and *Departures*.
- He was previously a contributing writer for *Fortune* and *Fast Company*, and an editor-at-large for *Advertising Age*.



## Sample presentation topics

Greg is frequently called upon to deliver keynote speeches at conferences, to educational institutions, within think-tanks and at company events. He covers the topics of smart cities, urban mobility; migration; climate change and innovation.

**Autonomous Everything: AI, the Future, and What We Can Do About It** - The robots are coming to steal your job...or are they? Advances in machine learning, artificial intelligence, and automation all point toward an autonomous world. Autonomy will not only transform how we work, but also, how we move, think, discover, decide, and deceive. In this wide-ranging talk on the promise and perils of AI, the author and futurist Greg Lindsay explores how autonomy is already upending society — and how we can use it to build a better world.

**Disrupting Mobility** - How are technologies already transforming the way we see, understand, and get around cities? What effects will they have on where we live, work and play, and what are the opportunities and threats for automakers, technology firms, public transit, employers, and developers? Drawing upon his work with both New York University and the New Cities Foundation, Greg Lindsay offers four futures of connected mobility and how they promise to transform American cities in the coming decades.

**Cities-as-a-Service: What Does the On-Demand Economy Mean for Real Estate?** - Less than a decade ago, Uber, AirBnB, and WeWork didn't exist. Today, one is worth more on paper than Ford Motor, another more than Hyatt, and the third more than Boston Properties. Why? The short answer is that there's an app for all that, but the truth is more complicated — how and where we live, how we move, and how we work are all being disrupted. In his talk, NewCities' Greg Lindsay describes how cities-as-a-service are changing how we live, work, move, and more — and the new real estate, services, and business model opportunities this creates.

**Engineering Serendipity: How to Discover New Ideas** - Innovation can't be scheduled but it can be designed. Greg Lindsay tells how innovative organizations such as Google, Facebook, Zappos, and MIT are engineering serendipity, harnessing social networks and new ways of working to cultivate the discovery of new ideas, inspire collaboration and creativity, and to spur employee engagement, learning and innovation. How, where, and who we work with will never be the same.

**The Future of the Future** - The future isn't what it used to be. As the pace of social, technological, and environmental change accelerates, organizations are struggling just to make sense of the present, let alone spot threats and opportunities looming just over the horizon. The ability to anticipate, understand, plan for, and innovate around uncertainty has become a critical skill for designers, innovators, and strategists everywhere. As the computing pioneer Alan Kay once said, "the best way to predict the future is to invent it."

## Greg Lindsay – Personal Bio

- Director of applied research at NewCities Foundation, and Director of Strategy at its mobility offshoot CoMotion
- Non-resident senior fellow at the Atlantic Council's Strategic Foresight, Strategy and Risks Initiative
- Senior fellow of MIT's Future Urban Collectives Lab
- Visiting scholar at New York University's Rudin Center for Transportation Policy & Management
- Partner at FutureMap, a geo-strategic advisory firm based in Singapore
- Board Member, Aerial Futures, and guest curator of the 2018 and 2019 editions of reSITE.
- A Young Leader of the World Cities Summit (Singapore)
- Research Affiliate, New England Complex Systems Institute
- He graduated from the University of Illinois with a degree in Journalism

## Client testimonials

- *"Greg Lindsay took us from 30,000 feet – trends in the world – to 15,000 feet – showing us trends that pertain to our industry specifically – to 5,000 feet – where to go. He was excellent."*

**Global Workspace Association**

- *I had the pleasure - and disadvantage! - of following Greg as a speaker at a conference devoted to the future of work in May. His presentation was sharp, incisive, and provocative - so much so that I immediately booked him to speak at my own event in New York next year. I can't wait to hear what he comes up with next.*

**Worktech/Unwired Ventures**