

## John Dykes

**TV Presenter, Commentator, Event Host, Keynote Speaker**

Speaker on Sports, Leadership, Team-building and Innovation



**Globally-recognised TV anchor, commentator and broadcaster of the world's most popular sports; creator and host of long-running chat shows**

### Professional experience

- John Dykes is Asia's best-known sports broadcaster, appearing on screens from Indonesia to India as well as his hometown of Singapore. A writer, event host, speaker and content strategist and keen sportsman, John has spent 35 years in Asia.
- Formerly, the lead anchor for the International Premier League's content service, he boasts a global following.
- He has covered major international sporting events (football World Cups, Formula One, tennis Grand Slams, cricket, golf and rugby tournaments) as well as Asia's premier football competitions for major media outlets across the region.
- He has interviewed celebrities ranging from Jackie Chan to David Beckham and the Williams sisters. He has gained leadership insights from Sir Alex Ferguson, Arsene Wenger and Jose Mourinho, as well as champion players and coaches from various other sports.

### Sample assignments

John Dykes is a true all-rounder with a wide range of experience from showbiz reporting to covering the world's biggest sporting events and interviewing celebrities

- Moderating a fireside session for Standard Chartered Bank's C-Suite executives, investors and government ministers in Singapore on best leadership practices, featuring Liverpool Football Club manager Jurgen Klopp and LFC CEO Billy Hogan
- Hosting and also speaking at a seminar for Lenovo's CIOs with a theme of "Smarter Changes the Game" focused on technological innovation and synergies between sport and business.
- Speaking and appearing as a panellist at a Fox Sports Asian symposium on Diversity and Inclusion in sport and the workplace
- Has hosted, moderated and been a panellist at various conferences in Asia, including SportsPro Asia, All That Matters and Social Selling.
- Spoke to an audience of MPs at London's Houses of Parliament as part of a social inclusion event organised by the Premier League
- Addressed 30,000-strong crowds for the Premier League Live roadshow

### Sample presentation topics

John is a highly experienced and entertaining event host, panellist, emcee and speaker who uses anecdotes and insights from his experience in the sports industry to speak about:

- Leadership, teambuilding & innovation
- Teamwork and decision making in pressurised "live" situations
- Diversity and Inclusion in sport and the workplace
- Technological innovation and synergies between sport and business
- Digital disruption and transformation
- Globalisation of sporting franchises as well as localised content strategies.

## John Dykes – Personal Biodata

- Production consultant and show host for SCM (Indonesia) live coverage of the English Premier League
- Host of "The Top Corner" weekly chat-show and podcast for Sony Sports Network
- 2017-2021 - Created and hosted "The John Dykes Show", a thrice-weekly prime time show aimed at engaging with Asia's football fans for Fox Sports and hosted "The Top Corner", a weekly football chat show and live anchoring of the Champions League for Sony Sports Network across the Indian sub-continent
- 2010-2017 - Anchored worldwide TV broadcast of the Premier League specialising in live Matchday coverage as well as the studio-based preview and discussion show Football Today
- 1997-2010 – ESPN Star Sports Commentator and Host
- John is a graduate of Warwick University UK, and now lives in Singapore where he is a citizen. speaks English and some French, Cantonese, Mandarin and Bahasa Indonesia

## Client testimonials

- *Thank you for hosting at our Asia Tour 2022 in Singapore. Feedback from our guests and employees are overwhelmingly positive; many of them find you very entertaining and engaging, and you definitely made the event incredible. Again, thank you for participating in our Asia Tour 2022 Gala Night. We look forward to working with you again in the future.*

Suresh Letchmanan - Managing Director - **BVB Asia Pacific**

- *"The best sports presenter in Asia and among the best in the world. He inspired a whole generation of Indian youngsters to follow sports other than cricket. He deserves a lot of credit for the popularity of the Premier League and Formula 1 in Asia today."*

Karnik Shah, Founder@ **Prime Foods**

- *"The Premier League have utilised John's excellent presenting skills at two recent special events. The first required him to act as MC and host at a VIP event in Hong Kong that the PL had undertaken around its Barclays Asia Trophy. John's easy-going, slick and professional approach meant the on-stage element to the event was a huge success and led to excellent feedback from all involved.*

*More recently he hosted and fronted a live Q&A, at an event the Premier League hosted in the Houses of Parliament with 150 guests including the Home Secretary Theresa May, 75 Ministers and MPs, the Metropolitan Police, football clubs and corporate partners. John brought the whole event together in the professional manner everyone knows him for, bringing the best out of the panel and helping promote an important strand of our work to a key audience."*

Tim Vine, Head of Public Affairs, **Premier League**

- *"John was without doubt the number one Sports Anchor/Presenter and Emcee within the Sports media industry and corporate circuit in Asia. He is one of the finest hosts and emcees for sporting and/or corporate events; his ability to deliver to the client as well as the audience is second to none and I would highly recommend John for any event whether formal or informal."*

Alison Tait, Company Director, **Premier Events & Media**