InsightBureau

John Hooper

Italy Correspondent, The Economist Author of The Italians, The New Spaniards

Speaker and Moderator on Southern Europe



A highly respected journalist, author and broadcaster who is an authority on the political, economic and social developments of Italy, Spain and the Southern Europe region.

Professional experience

- John Hooper is currently the Italy correspondent of The Economist and until recently the Southern Europe Editor for the Guardian. He is a veteran journalist who has spent more than three decades reporting for leading media organizations: *The Economist*, the *Guardian*, the *Observer*, the BBC, and NBC.
- At the age of only eighteen, he travelled to Biafra during the Nigerian civil war to make a television documentary, and that set the tone for his distinguished journalistic career. He has since reported from more than 50 countries, including various war zones most recently Kosovo and Afghanistan.
- For several years, he presented the BBC World Service current affairs programme, *Twenty Four Hours*, interviewing world political and economic leaders and chairing discussions between them.
- Hooper reported Spain's eventful transition to democracy, and published a best-selling, prize-winning study of the country and its emergence from dictatorship. He has been writing about Italy since 1994 when he covered general election that first brought Silvio Berlusconi to office.
- Today, Hooper is a respected member of the international media industry covering events and developments throughout southern Europe.

Books, Published papers, Media

- He was the author of *The Spaniards: A portrait of the New Spain*, which won the 1987 Allen Lane award for a best first work of history or literature. He later published two expanded and revised versions as *The New Spaniards* (1995 and 2006). The 2006 edition was described as "essential reading for all who wish to understand the new Spain" by Sir Raymond Carr in a review for *The Spectator*.
- His latest book, *The Italians*, was published in January 2015.



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Sample assignments

- John Hooper is regularly asked to provide corporate briefings on the political and economic shifts in Europe, the recent Euro Crisis and its impact on Southern Europe, the ever changing political scene in Italy and key developments affecting Spain.
- He is frequently called upon to be the chairman and expert moderator of high level business and investment conferences and other international forums, mainly in Italy, Spain and London.
- Equally, he is often a speaker at international conferences charged with setting the geopolitical and economic scene as a backdrop for the discussions about to take place over the remainder of the conference.

Sample presentation topics

- Italy; what we can expect under new leadership?
- How the Euro Crisis has and has not changed Southern Europe?
- An economic and political outlook for Spain, Italy & Southern Europe.
- My thirty years as a foreign correspondent.

John Hooper - Personal bio-data.

- Since 2003, he has been based in southern Europe where he writes for *The Economist* on Italy and was until recently the Southern Europe Editor for the *Guardian* and a variety of other publications.
- From 1999 to 2003, he was the *Guardian* and *Observer's* Central Europe Correspondent, based in Berlin. In 2001, following the 9/11 attacks, he was sent to Afghanistan to cover the end of the battle of Tora Bora and the defeat of al-Qaida.
- In 1994, he was posted to Rome as Southern Europe Correspondent for the *Guardian* and subsequently *The Observer*.
- From 1988 to 1994, Hooper was based in Madrid covering Spain, Portugal and the Maghreb region for *The Economist*, the *Guardian* and the *Observer*.
- In London he worked in an executive capacity at the *Guardian's* main offices.
- Following the death of General Franco, he was sent to Spain to be the Guardian's Madrid Correspondent.
- Hooper began his career in international journalism on Cyprus following the Turkish invasion where he was the correspondent for the BBC, the *Guardian*, *The Economist* and NBC.
- Before that, he was Diplomatic Correspondent for Independent Radio News.
- Hooper first worked in journalism for the BBC as a current affairs reporter.
- He holds a degree in history from St. Catharine's College, Cambridge.

Client testimonials

- "Hooper's judgements are sound and informed; his comments on national idiosyncrasies sharp.' Sir Raymond Carr – British Historian
- It was a terrific success and the audience loved John's sense of humour ... his Italian is close to perfect. I would recommend him to anyone who values professionalism as well as wit.

Mattia B. Bagnoli – Author and Journalist