

## Lindsay Levin

**Founder & Managing Partner – Leaders' Quest**  
**Author of “Invisible Giants”**

**Speaker on Responsible Leadership**



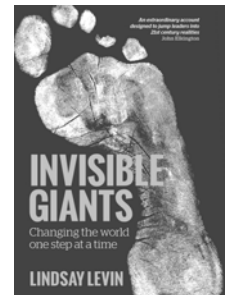
**A speaker who asks the tough questions about business, society and individual leadership and who inspires us to integrate social purpose with company performance.**

### Professional experience

- After 15 years as a successful entrepreneur, Lindsay Levin founded Leaders' Quest in 2001, to connect leaders from all disciplines and sectors, and explore solutions to global issues.
- Her work ranges from searching for new initiatives that address poverty and sustainability, to working with corporate CEOs and leadership teams on the purpose of business, company values and culture change.
- She draws on her rich background in business, as well as international development and not-for-profits.

### Her book – *Invisible Giants*

- Author of *Invisible Giants: changing the world one step at a time* (published by Vala, March 2013). Lindsay Levin writes about leadership and choices in life -- and the potential in everyone to make a difference. She tells the stories of some of the remarkable people she has met through her work, and their impact on the world, individuals who have overcome a lack of education and resources to re-energise their communities. Invisible giants are the figures who emerge, often against the odds, to inspire confidence and invest energy in those around them. It is also a story about Lindsay's own quest to ask: "what really matters?"



### Assignments

- When Lindsay speaks, she inspires through telling the stories of extraordinary people she's met through her work, who have stepped up to overcome obstacles and to change the world around them.
- Lindsay's audiences range from CEOs and Boards of multinational corporations (including many who are Fortune 500 firms) to grassroots leaders in local communities, audiences of just a few to up to 1,000.
- Her clients include: Actis, Bain & Company, Barclays, British Airways, Daimler, DMGT, Oxfam, Procter & Gamble, Rockefeller Foundation, Russell Reynolds Associates, SAP and UBM.

### Lindsay Levin - Personal bio-data

- She is the Founder and Managing Partner of Leaders' Quest, based in London.
- Non-executive Chair and shareholder of a group of UK nursing and care homes for the elderly.
- She previously founded a number of start-ups and her entrepreneurial ventures have been widely recognised for their focus on people and innovation.
- Former CEO of Whites Group, a network of Audi and VW dealerships
- She started her career with Bain & Company
- Lindsay graduated in Economics from Cambridge in 1985

### Client testimonials

- *"The power of her inspirational leadership, and her focus on corporate involvement in social and economic development, is unequalled amongst her peers ... she made a real impact through her insights on company purpose, values and cultural change – all of which go hand in hand. Her views on responsible business in a highly globalised society were truly appreciated by all who attended the event."*

Yogesh Mudras, Finance Director, **UBM India**