

Lisa Oake

Freelance News Anchor

Independent Media Consultant

Moderator and Chairperson



Professional Experience

- Based in Singapore, Lisa is a former CNBC News Anchor with over 16 years broadcasting and hosting a range of financial markets and business programmes including *Squawk Box*, *Worldwide Exchange* and other CNBC programmes.
- She is CEO & Founder of Oake Media - a boutique coaching firm that specialises in teaching executives and broadcast journalists how to deliver compelling, on-air performances as well as a Crisis Communications consultant who helps companies develop operating procedures for dealing with unexpected scenarios.
- Lisa was named **Best Media Trainer** at the **2017 Asia Training and Development Excellence Awards**. She is also a recipient of the **Canadian Radio Television News Directors Foundation's Eric Murray award for investigative journalism** and **CNBC's special achievement award for journalistic excellence**
- Lisa was the first journalist to report live from the trading floor of the Singapore Exchange and to interview the President of Indonesia after the devastation of 2004 tsunami.
- Lisa has interviewed numerous CEOs, central bank governors and heads of state including Indonesia's Susilo Bambang Yudhoyono, Thailand's Abhisit Vejjajiva, New Zealand's Helen Clarke and Canada's Kim Campbell.
- Lisa has moderated discussions on everything from the global economy & finance to talent wars & women's issues. Lisa has a very strong understanding of financial and investment topics but also has the skills, experience and personality to handle discussions across many economic, political, business and management topics.

Sample assignments

- Lisa has been involved in a number of CNBC events including moderating the Business Leaders' Awards and other media events.
- She conducts live-on-stage, in-conversation style interviews with speakers, moderates panels and emcees events.
- She has moderated conferences for some of the biggest companies in the world including Standard Chartered Bank & Morgan Stanley and moderated sessions with keynote speakers including Larry Summers and Jim Rogers.

Lisa Oake - personal information

- After a short spell back in Toronto, Canada, where she anchored with Business News Network (BNN), she returned to Singapore in 2007.
- She has featured on CNBC's "Wake-Up Call", "Squawk Box". "Asia Nightly News" "Asia Market Week", and "Worldwide Exchange".

- Her first jobs were in Canada with OZFM and NTV before moving to Singapore in 1998 where she joined CNBC.
- Born and raised in Canada, she has a degree in Political Science from the Memorial University of Newfoundland (1995) and a Master of Arts degree in Journalism from the University of Western Ontario (1996). She completed her certification in Leadership in Crises Executive Education Program at Harvard University's John F. Kennedy School of Government in 2018.

"Lisa Oake hosted our inaugural DBS Institutional Investor Symposium and played a huge part in making the event the success that it was. In the midst of the turbulent Brexit vote and with a packed full day agenda, Lisa was the perfect host, effortlessly leading discussions between the speakers while keeping the audiences attention throughout. Her knowledge of the difficult subject matter was impeccable and she was at ease throughout the day, commanding the stage in-between sessions and engaging the speakers during the panel discussions. A consummate professional with a personal touch, Lisa added a tremendous amount of value on the day and we would highly recommend her for any Emcee job. As a matter of fact, we hope to have her back for our second Symposium later this year."

Ivan Avramovic, Vice President, **DBS Bank**, Singapore

"Lisa is one of the best moderators I've worked with. Her discussions on stage are always lively, dynamic and insightful. Very professional and a pleasure to work with!"

Liberty Ticzon, **CNBC Events**, Singapore

"I've worked with Lisa for over 5 years now where she has been our MC at our annual CX conference in Asia. Our customers love her and appreciate how she leads our main stage sessions. She also moderates many of our panels, engages our panelists and elicits great conversations."

Bruce Eidsvik, SVP, Global Revenue Marketing, **Genesys**