

Dr Mark Esposito

Professor of Business, Economics & Competitiveness
Harvard University
Co-Author "*Understanding How the Future Unfolds*"
and "*The AI Republic*"

Speaker on Global Economic & Business Trends



A socio-economic strategist who looks into the blind spots of fast-growing economies to identify new sources of economic growth

Professional experience

- Mark is a socio-economic strategist, writing, speaking and teaching on systems dynamics, business, government & society, economic strategy and the circular economy. He is member of the faculty at Harvard University and has advised and consulted cities, governments and UN agencies at the interface among business, technology and government.
- He is the co-author of the bestseller *Understanding How the Future Unfolds: Using Drive to Harness the Power of Today's Megatrends*. His latest book *The AI Republic* will launch in 2019.
- He is the co-founder of the concept of "Fast Expanding Markets" as well as the framework "DRIVE" which are used to detect growth, through the study of mega-plots. He is on the Radar of Thinkers50, for the rising 30 most influential business thinkers in the world and he has been recognized by the World Economic Forum as Global Expert. He believes that the fast-emerging markets and their untapped potential are key, and a new lens for economic intelligence for the 21st Century.
- Mark was appointed as Global Expert on the 4th Industrial Revolution in 2018.
- He co-founded Nexus FrontierTech, an AI Studio.
- He teaches as a faculty member at the Harvard University's Division of Continuing Education, is Professor of Business and Economics at Hult International Business School and IE Business School. He is also a Research Fellow in the Circular Economy Center, at the University of Cambridge's Judge Business School and a Fellow for the Mohammed Bin Rashid School of Government in Dubai.
- He is the Founder & Director of the Lab-Center for Competitiveness, a think-tank affiliated with the MOC network of Professor Michael Porter at Harvard Business School and Head of the Political Economy and Sustainable Competitiveness Initiative. He was recently appointed to be a Senior Fellow at the Global Federation of Competitiveness Councils. He researches the "Circular Economy" inside out, and his work on the topic has appeared on global publications such as the *Guardian*, World Economic Forum, *Harvard Business Review*, *California Management Review*, among others. He is a Research Fellow at the Institute of Competitiveness in India and a member of the Advisory Board at the Institute for Entrepreneurship and Competitiveness in Italy.
- Mark was appointed as Affiliate Faculty for the New England Complex Systems Institute. He also serves in the Board of Directors of The Academy of Business in Society (ABIS) for the 2014-17 mandate, and a member of the academic board of the think-tank, Institute for Innovation and Competitiveness (i7).
- He was named one of the emerging tomorrow's thought leaders most likely to reinvent capitalism by Thinkers50, the world's premier ranking of management thinkers and inducted into the "Radar" of the 30 most influential thinkers, on the rise.
- Mark consults in the area of Corporate Sustainability and Competitiveness worldwide, including Board of Directors, Communities and National Governments. He has advised the President of the European Parliament, Martin Schulz, on the systemic nature of the EU crisis and serves as a cross-theme contributor to the World Economic Forum's reports on Innovation Driven Entrepreneurship in Europe and Collaborative Innovation.

Books, Published papers, Media

- He is a prolific author / co-editor of 10 books, hundreds of articles and blogs.
- The most recent book, co-authored with Terence Tse and Danny Goh is entitled "*The AI Republic: building the nexus between human and intelligent automation*"
- *Understanding How the Future Unfolds: Using Drive to Harness the Power of Today's Megatrends* (2017)
- *The Philosophy, Politics and Economics of Finance in the 21st Century: From Hubris to Disgrace* (2015), *Business Ethics: Integrating Ethics across the Business World* (2012) and seven other titles.
- His academic work appears regularly in *The Economist*, *Harvard Business Review*, the *Guardian*, the *Financial Times*, the *Huffington Post*, CNBC, CNN and others.

Speaking assignments

- Mark presents at major business conferences, client forums, kick-off meetings, and in confidential management briefings
- He presented at the World Economic Forum in Davos in 2019
- The topics he presents on include:
 - MegaTrends & Future: understanding how the future unfolds: In the vast oceans of knowledge, information and data, we find that there are five undercurrents that can give us some directions as to how the future would unfold.
 - Fast Expanding Markets: Where is growth, how can we find it, nurture it and scale it? An iterative process of discovery from the grassroots up.
 - Circular Economy: Increasing pressures on natural resources will lead to shifting the production of goods and services from the linear to "circular" economy to become the new norm.
 - Artificial Intelligence: Why AI is now an indispensable function in any businesses that want to succeed.

Mark Esposito – Personal Bio-data

- Co-Founded an AI studio Nexus FrontierTech (2017)
- Teaches Business, Government & Society & Economic Strategy and Competitiveness for the Harvard University's Division of Continuing Education.
- Formerly Professor of business and economics at Grenoble Ecole de Management.
- Founder and Director of the Lab-Center for Competitiveness.
- From 2009 to 2011, Mark has attended Post-Doctoral Education at the Harvard Business School, where he refined his pedagogical skills on leadership and case method, complimenting them with doctoral seminal work on Competitiveness and Strategy.
- Mark has a B.A. and a M.A. in Human and Social Studies from the University of Turin in Italy, a Master of Business Administration in Organizational Theory from Columbia Southern University in the USA, and a Doctorate in Business Strategy and Economics from the International School of Management, on a joint program with St. John's University in New York City. He is currently enrolled in his second doctoral degree at Ecole des Ponts Paris Tech in its business school (completion expected by the end of 2016.)

Client testimonials

Working with Mark is truly uplifting. Not only new and outstanding ideas are generated, but his level of integrity, commitment and his trust and willingness to open up his network to get these ideas done is just fabulous. It is always a pleasure working with him."

Gerald Huesch - CEO Global Leadership School / CEO Deutsche Gesellschaft für Stressmanagement

"Mark is a master at putting the argument in people's minds. His lecture on the different ways of interpreting 'inequality' and how he's evolved the conversation to help us think critically is extremely valuable"

University of Cambridge, Executive Program on Sustainability Leadership

