

## Mark Laudi

Media Consultant & Former CNBC TV Anchor

Moderator of Business & Financial Dialogue  
 Speaker on Media & Marketing



### A sought-after moderator of business dialogue

#### Professional experience

- Mark Laudi is an award-winning radio and television presenter, and entrepreneur based in Singapore.
- He is the Managing Director of Hong Bao Media, a web television production company which produces both Investor Central (an investor news channel) as well as sponsored news content for branding, consumer education, investor relations, internal communications and events coverage, and syndicates these via the internet, email, mobile and out-of-home screens.

#### Sample assignments

- Mark is a sought-after moderator, chairman or emcee for geopolitical, financial and business events, ranging from conferences to client forums to company offsite meetings. He is also a speaker on financial media and marketing, and frequently conducts media & presentation skills *MasterClasses* for senior executives of large number of multinationals across various industries.
- He has been hired by firms including Fuji-Xerox, Motorola Solutions, SGX Seminars, SIAS Investors' Choice Awards, Solutions and conducted many internal media training sessions across various business sectors, including the financial services sector.

#### Mark Laudi - Personal bio-data

- Managing Director of Hong Bao Media, which owns and operates the Investor Central.
- During his seven-year career at CNBC Asia Pacific, he held almost every position in the newsroom. Behind the camera he was Producer and Australia Editor, and in front of the camera he was Stock Reporter, Anchor and Field Reporter.
- Aged 28, Mark launched CNBC Australia in Sydney as Bureau Chief.
- In Singapore, he became a member of the inaugural production and presentation team of English-language talk radio station 938LIVE.
- His media career started by becoming Australia's youngest radio current affairs show host at ABC Radio.
- Having spent time in South Africa, Germany and Australia, Mark has called Singapore home since 1997.

#### Client testimonials

*"Thank you for contributing to the success of our client investment briefing. We've received overwhelming response on the event with numerous positive comments on your involvement. We deeply appreciate your time and look forward to future event opportunities with you."*

Rainbow Pan CEO **Ipac Financial Planning**

"We hired Mark Laudi as the MC for Motorola's two-day Government & Public Sector Sales Kick-off event in Bangkok. He did an excellent job; our sessions flowed into one another seamlessly with Mark's humorous and expert commentary. Our people loved his speaker introductions. There was no quiet time, as Mark has the ability entertain any time." Marcel Verdonk, Director of Strategy, **Motorola Asia Pacific**