

Scott Bales

Technology Futurist and Digital Advisor
Author of *Innovation Wars* and *Mobile Ready*

Speaker & Advisor - Technology, Innovation, Digital Shift



A technology guru and global leader in the cutting-edge arena known as the 'Digital Shift', encompassing innovation, culture, design, technology and mobility.

Professional experience

- A thought leader through and through, Scott thrives on the intersection between cultural and behavioral changes in the face of technology innovations. Described as a 'Digital Warrior', Scott has found a way to successfully mesh his fascination with people and what motivates them together with a raw enthusiasm for technology.
- Scott previously ran a successful advisory firm, Innovation Labs Asia, partnering with organisations as they embark on their own innovation journey. Before this, he was Chief Mobile Officer for Moven, the world's first-ever digital everyday bank. Scott has successfully meshed his fascination with people and what motivates them, with a raw enthusiasm for technology.
- In a world where technology reigns, you must practice what you preach, and Scott does exactly that. He is the former Vice President of Visa Company Fundamo, former Head of Technology for ANZ subsidiary WING Money, founding member of Next Bank, a mentor to entrepreneurs across the world, sits on the Board of Care Pakistan and holds advisory positions at Startup Bootcamp Fintech, Hub Singapore and Apps 4 Good.
- He's a man on a mission to transform mainstream thought processing around conventional business practice.

Books, Published papers, Media

- Author of a new book "*Innovation Wars; Driving Successful Corporate Innovation Programmes*" (2019)
- Author of *Mobile Ready, Connecting with The Untethered Consumer*. He was a contributor to two other acclaimed books: *Bank 3.0* and *Next Generation Finance*.
- Scott has appeared at TEDx, Social Media Week, Google Think, Fund Forum, Asian Banker, Next Money and long list of private events. His thought leadership has appeared in WIRED, Australian Financial Review and E27.



Sample assignments

- Scott speaks at large scale business conferences and conventions, as well as client events. Clients have included Accenture, AIA, Amazon Web Services, Asian Banker Baker & McKenzie, Deloitte, Google, Informa / Knect365, Leonteq, Standard Chartered Bank, Terrapinn, Visa International, Vodafone and many others.
- He also conducts strategy meeting briefings to company boards and regional global business teams. He also conducts workshops for teams.

Sample presentation topics

- **Recode Your Leadership: Are you ready for the digital future?** As organisations worldwide embark on bold transformations, they continually struggle through challenges related to mindset, culture and leadership. This keynote will ignite your drive to reconsider your purpose: Reskill, Retool, Reinvent & Recode your Leadership.
- **Innovation Wars** He dives into the competitive nature of innovation in the modern organisation, to uncover the secrets to driving innovation success. Leading organizations around the world leverage the power of Customer Centric Design and Lean Start-up methods, out pacing their corporate peers in the battle for future markets. Innovation Wars is your guide to market success in the battlefield that is corporate innovation.
- **Smart Cities & Citizens** Where do we look for the technologies that are going to reshape society, reshape transportation, systems, utilities and the infrastructure in which we live.
- **The Future Consumer** He explores what makes a digital native, a person born during or after the general introduction of digital technologies and through interacting with digital technology from an early age, has a greater understanding of its concepts.
- **The Future of Work** New technologies are evolving everyday - IoT, cloud, artificial intelligence and blockchain, are at our fingertips ready to empower a whole new way of operating. Learn about these technologies and how they will shape your outlook on the market.

Scott Bales – Personal Bio-data

- Global Digital Advisor – Microsoft
- Formerly CEO of Innovation Labs, based in Singapore
- Previously a founding member of Next Bank.
- He has held a series of roles in the financial services industry and in technology consultancies.
- Mentor to Entrepreneurs across the world on Lean Startup.
- Scott sits on the Board of Care Pakistan and holds advisory positions at Fastacash, Our Better World, The HUB Singapore and Apps 4 Good.
- Born and educated in Australia, and holds degrees from HMIT and Swinburne University of Technology.

Client testimonials

"Scott did a masterful job of engaging my global partners, who brought disparate professional perspectives, geographic differences and cultural approaches. He was able to align our perspectives and illuminate the strengths we could share together. I would recommend having Scott in the room!"

- Michael J. Epstein – Global Special Situations Leader, Deloitte Restructuring Services

Scott Bales was not only a very engaging and thought-provoking futurologist but he, and his team, were a pleasure to work with. From the pre-event briefing calls and logistics to the on-site rehearsals and delivery, nothing was too much trouble and the result was a great event and great feedback. We would readily recommend Scott for future events.

- Vodafone APAC NZ Gigabit Society Summit

"Scott is one of the up and coming leaders in mobile financial services. He's got an abundance of broad experience in the hottest mobile markets on the planet, and gets the interaction imperative in the payments, banking and handset ecosystem."

The Asian Banking Summit

"Scott is himself on the stage, as a passionate individual and a rare industry leader in the intersection of banking, technology and trend. His talk conveys so much of his passion, energy and insight. Simply contagious!"

Next Bank Asia Singapore