

Dr Simon Baptist
Chief Economist & Asia Director
Economist Intelligence Unit
Speaker on Global Economics & Asia



An intelligent, articulate economist who can relate the world's key economic developments -- and those of the emerging markets of Asia – to business opportunities and challenges.

Professional experience

- Simon Baptist is the Global Chief Economist at the EIU, based in Singapore. He is responsible for providing intellectual leadership for the EIU's coverage and ensuring that economic and political analysis and forecasts are the best available for international decision-makers.
- He is also the Managing Director for The EIU in Asia, with oversight for The EIU's research, consultancy and C-suite advisory services in the region. He is responsible for managing a global team of economists, consultants and editors in Beijing, Hong Kong, London, New York and Singapore covering 35 Asian economies along with 31 provinces and nearly 300 cities in China.
- He also helps business, government and international organisations to understand the operational and strategic implications of political and economic events and the impact of public policy.
- Simon is a highly experienced economist who has Simon has a doctorate in economics from and was previously a lecturer at Oxford University.

Books, published papers, media

- Simon has published a number of academic articles, including in *World Development*, *Philosophical Transactions* of the Royal Society A and *Global Journal of Emerging Market Economies*.
- He is frequently invited to participate on TV and in other international media.

Sample assignments

- An experienced and eloquent speaker, Simon's specialist subject include Climate change, Competitiveness, Development, Energy, Environment, Taxation, Trade, Risk, Econometrics, Corporate strategy, Employment, Public policy.
- Simon speaks at large business conferences and investment forums. He is asked to present at client engagements in both small intimate groups as well as larger scale events. He is often requested to provide confidential internal briefings to company Board strategy meetings, or to regional or global business planning sessions.
- Simon is also an expert moderator for global forums and summits.
- His geographic coverage is global, with a focus on economies in Asia, the UK and Australia.

Sample presentation topics

- *The future of globalization:* What are the main factors and countries that will determine the trend in globalisation? How will these evolve and what will the next stage of globalisation look like?
- *The return of Geopolitics:* What are the top Geopolitical risks to the global system? Why has geopolitics returned to be so central to the global system? Who are the main players and what are their motivations?

- *The outlook for the Global Economy*: What are the main drivers of global economic growth? How does growth compare across the regions? Where are the opportunities for growth and where lies the biggest risks?
- Briefings can include segments focused on business productivity, international competitiveness, Asia and Australasia cross-regional issues, the environment, energy, climate change, commodities, international trade, economic development and taxation policy.

Simon Baptist – Personal Bio-data

- Prior to joining the EIU, Simon was a Principal at Vivid Economics in London, focusing on environmental and development economics.
- Previously, he was a lecturer at Oxford University, teaching Microeconomics, Macroeconomics and Mathematics.
- Simon has a doctorate in Economics from Oxford University, where his research investigated productivity and technology in emerging market manufacturing firms.
- He holds degrees in Economics and Science from the University of Tasmania.