

Simon Kemp

CEO - KEPIOS

Speaker on Social Media & Digital Strategy



Invaluable insights into Social & Digital strategies: he identifies the highest-value opportunities and challenges, and addresses them with strategies for enduring success

Professional experience

- Based in Singapore, Simon Kemp is the Founder of Kepios, a Singapore-based strategic marketing consultancy. He is also a global consultant with We Are Social, a London-based global social agency and Head of Asia Pacific for Contagious Insider Consulting, a consultancy that helps to equip brands and agencies to create more contagious work.
- He is also a guest Lecturer with Hyper Island, a creative business school with a consultancy side specializing in real-world industry training using digital technology.

Books, Published papers, Media

- His marketing books, guides, and reports have been read by millions of people in more than 100 countries around the world, and he appears regularly on television and in the press to discuss digital and social media, brands, and marketing strategy.

Sample assignments

- He is called upon to provide briefings to companies to fine tune their digital and social strategies, and is invited to speak at conferences and client forums in the Asia region.
- He has developed brand and marketing strategies for many of the world's most admired companies, including Unilever, Google, Coca-Cola, Nestlé, and Diageo.

Sample presentation topics

- *Future Forward*: Exploring the ways in which new technologies are revolutionizing every aspect of the marketing mix
- *Practical Digital*: Practical guidance for delivering tangible ROI from digital activities such as social media, social selling, artificial intelligence, e-commerce, and more
- *Live Action Planning*: A hands-on workshop that guides participants through Simon's proven Communic8 framework to build powerful, actionable marketing plans Title Two:

Simon Kemp – Personal Bio-data

- Founder, Kepios
- Global Consultant, We Are Social
- Head of Asia Pacific, Contagious Insider Consulting.
- Guest Lecturer – Hyper Island
- Previously held business marketing roles with BBH, Universal McCann, Starcom Mediavest, and Accenture.
- He holds a Degree from Strathclyde University – BA Marketing & Modern Languages (First Class)

Client testimonials

*Simon has the amazing ability to simplify complex issues so that we as a company are very focused on what we need to do. His strength lies not only as a social media expert, but dig down, his overall business acumen is top notch. As a partner, he is fantastic. Gary Lim – **The Warranty Group***