

## **Simon Long**

**International Editor - *The Economist***  
**Leading Commentator on Asia**

Writer, Speaker and Moderator on Asia



### **Professional Experience – a commentator on Global Finance and Asia**

- Simon is currently based in London as the International Editor of *The Economist*, although he remains highly respected as one of the world's leading Asia commentators, focusing on various critical issues that are shaping Asia's future, including economic and political integration, climate change and competition for resources.
- He is a regular commentator on India and South Asia and Financial affairs.

### **Published papers and media engagement**

- Staff writer and editor for *The Economist*, author of past surveys on India, Indonesia, Hong Kong
- Authored two book-length Economist Intelligence Unit (EIU) studies: Taiwan, Politics versus Prosperity, and China to 2000: Reform's last chance. His book "Taiwan: China's Last Frontier" was published by Macmillan in 1991.
- After a decade as a well-known BBC broadcaster, is still regularly interviewed on television and radio and quoted in international print media
- He co-moderated numerous Economist Conferences events, including the India Government Roundtable in 2007.

### **Sample assignments**

- Invited speaker at international business forums on Asian, India and global affairs.
- A seasoned moderator of dialogue at conferences and seminars around the world

### **Simon Long – personal bio-data**

- Finance & Economics Editor from 2016-2018.
- Banyan Columnist since 2010 based in Singapore.
- Asia Editor for The Economist from 2006 based in London.
- Previously South Asia bureau chief based in New Delhi, India for four years.
- Spent two years working on economist.com, The Economist's Internet edition.
- Returned to London in 1998 as Finance and Economics editor.
- Joined *The Economist* in 1995 as Southeast Asia correspondent based in Bangkok.
- Before joining *The Economist* he spent nine years with the BBC in London, Beijing and Hong Kong
- His earlier career was as an investment banker in London and Singapore with Morgan Grenfell
- Educated at University College School, London and Trinity College, Cambridge and has a first class honours degree in Oriental Studies, also the Beijing Languages Institute, Nanjing University, Fletcher School of Law & Diplomacy, Boston
- Simon speaks English, French, German, Mandarin