## *Insight*Bureau

### Vito Di Bari

Futurist, keynote speaker, and author

Speaker on Artificial Intelligence & Emerging Technologies



A renowned futurist, innovation strategist, and inspirational keynote speaker, and a leading authority on innovation, technology, and futuristic issues

### **Professional experience**

- Based in Miami Florida and Milan, Vito speaks at scores of conferences and conventions around the world or acts as discussion chairman. He has a global reputation for excellence and is celebrated for his captivating and entertaining presentations that leave audiences enthralled.
- Vito is the only keynote speaker who has given a TEDx Talk in five world continents. An expert in
  innovation, technology, and futuristic issues, Vito engages and captivates audiences with his
  entertaining, knowledgeable, and energetic presentations. He makes complex topics accessible
  and relevant, inspiring audiences to think about how technology will shape our lives, businesses,
  and the world around us.
- A former professor of Project Design and Management of Innovation at both the Polytechnic University and Bocconi University in Milan, Vito brings a wealth of academic and practical experience to the stage.
- He served as the Executive Director for the IMI Institute of UNESCO in Paris and was appointed as the Innovation Designer for the World Fair Expo 2015 in Milan.
- In 2001, he founded Next Media Lab, an international cutting-edge research laboratory, where he
  currently serves as CEO. He also founded Di Bari & Associates, a design studio creating cuttingedge artistic urban installations.
- Vito Di Bari is not only an acclaimed speaker but also an accredited author who has published numerous works on innovative theories and contributes to prestigious magazines such as WIRED and Harvard Business Review. He has also appeared as a host for television's Discovery Channel and the Italian broadcasting network Italia 1.
- Vito delivers impactful messages with a view of the near and medium-term future, highlighting
  how to innovate and stay ahead of the market. He looks at mega trends and scenarios in a rapidly
  - changing world and advises clients on the influence of innovation on various industries, the role of technology in decision-making, and its impact on businesses and lives.

### Books, Published papers, Media

Author of a multitude of works on innovative theories including: Social Killer (2010), Short Circuit (2009), Web 2.0 (2007), The Future is Already Here-but we don't know it yet (2006), 2015, Weekend in the Future (2005), Strategies for the Next Economy (2003), The Digital Economy Encyclopedia (2002), Key Words for the Net Economy (2001), and Multimedia Management (2000).



Contributing writer for Wired, Harvard Business Review, Panorama (Italy) and Il Sole 24 Ore.

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### Sample assignments

- Vito Di Bari is a popular speaker who engages his audiences with lively and witty talks that provoke new thinking.
- Di Bari explores the future of technology applied to everyday life and shows you how our lives will change and why. He speaks about IoT, AI, and emerging technologies, and how they can be leveraged for business advantage.
- He provides insights on leadership, vision, and how to anticipate and adapt to change, as well as understanding the future of designs and solutions in the fields of future technology, communications, business, architecture, robotics, and engineering.
- Vito Di Bari has contributed creative business solutions to organisations spanning many varied industries, including most recently, SKY, MTV, Universal Studios, Barilla, FOX, Kodak, Coca Cola, Volkswagen, LG and Samsung.
- Within the technology and communications sector, he has given keynote presentations on new technologies, the web, communications, innovation, design and creativity to large clients including Cisco, IBM, Microsoft, Oracle, Telecom Italia and Vodafone.
- Presentation topics include:
  - Welcome to the artificial intelligence transformation How to stay ahead of the business competition in the age of IoT, A.I. Cloud, Extended Reality, 3D printing and cooperative Robots.
  - **The great reset** Emerging tech that will change the way their specific industry will work in the future; forecasting of business trends, business growth, and market evolution

#### Vito Di Bari - Personal bio-data

- Vito Di Bari has formerly held position as Executive Vice-President of Satellite Program Network (SPN), America's first satellite television network based in New York.
- He has also held the following roles: Executive Director of UNESCO (United Nations Educational, Scientific and Cultural Organization), Member of the Scientific Committee of the International Institute for Opera and Poetry of UNESCO (Paris); Italian Member of the Fiction Financing Committee Euro-Aim MEDIA with the Council of Europe (Brussels); Chairman of the Arts & Communication International Fellowship of the Rotary International (Evanston, IL); Managing Director of Multimedia Inc.(New York, NY) and CEO of DB USA Inc (Los Angeles)
- Di Bari also previously presided over the Scientific Committee of ASCAI and as a member of the Advisory Board of the Accenture Foundation, the Scientific Committee of Harvard Business Review (Italy) and the Executive Board of the Industrial Italian Districts Association.
- He can present in English, Italian, and Spanish.

### **Testimonials**

- One of the three most influential futurists in the world, along with John Naisbitt and Alvin Toffler.
   Encyclopedia of Speakers
- Vito Di Bari is a visionary on Innovation, a great leader and a fantastic speaker. He was a guest speaker with terrific impact.

Fabio Benasso, CEO, ACCENTURE ITALY